



Speaker Biography

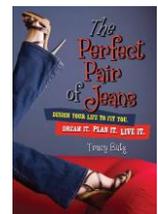
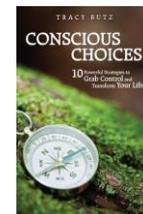
Tracy Butz is a devoted wife, an energetic mom of three adventurous young men, a successful consultant, a captivating author and a true inspiration to many. Whether it is for an audience of 7, 70 or 700+, she is the speaker of choice who inspires others to live more productive, passionate and purposeful lives.

As a highly sought-after speaker, Tracy has delivered powerful, life-changing messages, encouraging her audiences to identify what is most important to them and focusing their decisions in that direction, creating a positive difference in their work, families and communities. She is well known for her captivating and dynamic delivery, where audiences can be found sitting on the edge of their seats, laughing aloud and brushing away tears as she masterfully recounts each story, aligned with a key point, an impactful meaning, and an enduring message.



Recently, Tracy proudly earned the coveted Certified Speaking Professional™ (CSP) designation, the highest honor in the speaking profession, held by only 12 percent of speakers worldwide. Established in 1980 by the National Speakers Association (NSA), it is the speaking profession's international measure of professional platform skill. Well-known as a rigorous and comprehensive five-year process with very strict criteria, the CSP designation is earned through demonstrating high competence in not only exceptional speaking ability, but also outstanding business management, recognized ethics and integrity, and a proven track record of distinguished professionalism and success. In addition to being a recognized speaker of the National Speakers Association, Tracy has over 20 years of experience actively engaging both large- and small-size audiences, from a wide range of industries, including the US Army, Motorola, US Bank, Shopko, NAMIC, and Subway, just to name a few.

Beyond engaging audiences, Tracy is also the proud author of three books. Her newest, *“Tame the Turbulence: Avoid Losing It. Fly Through It.”* helps you to stop stress from spiraling out of control, allowing for a more balanced, productive and meaningful life. *“Conscious Choices: 10 Powerful Strategies to Grab Control and Transform Your Life,”* focuses on overcoming obstacles, making better decisions, and viewing setbacks with a new perspective. Lastly, *“The Perfect Pair of Jeans: Design Your Life to Fit You,”* guides you toward designing and living your life in a way that is aligned with your dreams and what matters most, rather than letting it happen to you by default.



In addition to speaking and writing, Tracy also has significant experience in an organizational development environment, including 10 years as Director of Learning and Development for a highly successful mutual insurance company, leading the company's talent management, employee development, and corporate training initiatives.

Tracy loves life and is continually challenging herself to share her talents, message and inspiration with others. She is poised to provide solutions for your organization's needs. Tracy truly delivers the tools for today's world, helping to further engage employees, energize workplace culture, and empower high performance.