

Tracy Butz

Speaker Biography:

Tracy Butz is an inspiring speaker, captivating author and successful owner of her business, Think Impact Solutions. She is known for delivering actionable tools to further engage employees, energize workplace culture and empower high performance. Tracy has more than 20 years of experience actively engaging both large- and small-size audiences, from a wide range of industries, including the US Army, Motorola, Shopko, Plexus, National Association for Mutual Insurance Companies (NAMIC), and Subway, just to name a few.

As a coveted Certified Speaking Professional™ (CSP), Tracy holds the highest honor in the speaking profession, held by only 12 percent of speakers worldwide. It can only be earned by demonstrating exceptional speaking ability, outstanding business management, recognized ethics and integrity, and a proven track record of distinguished professionalism and success.



When delivering powerful, inspiring and life-changing keynote messages, audiences can be found sitting on the edge of their seats, laughing aloud and brushing away tears as she masterfully recounts each story, aligned with a key point, an impactful meaning, and an enduring message. Whether it is for an audience of 7, 70 or 700+, she is the speaker of choice who inspires others to live more productive, passionate and purposeful lives.

In addition to keynote speaking, Tracy is also exceptionally talented as a consummate training professional, engaging workshop participants in interactive, fun, and results-focused programs. She has a unique ability to connect with participants quickly, provide a warm and comfortable environment, encourage respectable discussion, and achieve expected learning outcomes. While fostering engagement with innovative and action-based content, Tracy also delivers a truly differentiating experience—including real-time interactive and response tools, customized examples, paired activities, demonstration and modeling, self-assessments, team exercises, relevant stories, high quality video segments, professionally designed workbooks, and even rewards for active participation.



Beyond engaging audiences, Tracy also loves to immerse readers with compelling content, poignant stories and vivid examples. She is the proud author of four books, with her newest one entitled, “*HOLY COW! How to Create an Amazing Workplace that Steers Passion, Performance & Prosperity.*” This impactful read will help you to transform your workplace culture, whether you are a leader or an individual contributor. Discover how to significantly alter workplace behaviors and performance—where you’ll feel safe and empowered to do your best work, willingly collaborate with others in meaningful and effective ways, and help initiate the change needed to propel your organization forward. And in addition to writing books, Tracy frequently shares her insight and perspective through her blog and Monday’s Motivational Message, radio broadcasting outlets, popular social media platforms, various industry journals, and has even been featured as a monthly magazine columnist.

Drive engagement, impact and success at your next event! Partner with Tracy Butz—a highly skilled speaker who will understand your goals, is professional and easy to work with, and will deliver the results you need. Contact Tracy Butz’s office today at 920.949.1020 or reach her direct at 920.450.2118.