

Tracy Butz

DYNAMIC | INSPIRING | ENGAGING **KEYNOTE SPEAKER**

"Tracy has a natural grace and comfort that allowed her points to connect and resonate with our audience of 500+ attendees. She did exactly what we expected, which was to enhance the lives of those who attended. The audience loved Tracy and her message was life changing!"

Jeff Harrold
Chairman & CEO
Auto-Owners Insurance



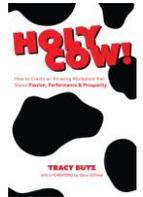
As a speaker, author & consultant, Tracy Butz delivers tools to further engage employees, energize workplace culture and empower high performance.

"When looking for an engaging and powerful speaker, look no further than Tracy Butz. She understands how to connect with an audience, share meaningful stories, and masterfully deliver her message to influence positive change."

Mary McNevin, Ed.D
Chief Learning Officer
Signature HealthCARE

HOLY COW!® Create an Amazing Workplace that Steers Passion, Performance & Prosperity

Does your team bring their passion, commitment, and skills to the workplace every day? If not, discover how to significantly alter workplace behaviors and performance—where people feel safe and empowered to do their best work, trust and respect their leaders to propel the company forward, and willingly collaborate with others in meaningful and effective ways. Make the time now to initiate the change you want to see. Don't sit back and again scream, "Holy crap! This place sucks!" Instead, learn, love and live strategies to transform your culture and you'll soon be proudly proclaiming, "This is a *Holy Cow! Workplace.*" (An udderly perfect book is, "*HOLY COW!*")



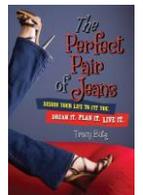
Tame the Turbulence! Avoid Losing It. Fly Through It.



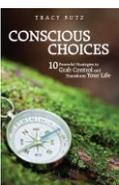
In this hectic and chaotic world, we are constantly facing turbulent circumstances and feeling out of control, with *stress* considered by many experts, to be the number one health problem today. The undeniable daily demands on our time and attention can leave us feeling overcommitted and overwhelmed. Instead, choose to become the pilot in your life and *Tame the Turbulence!* Tracy's practical applications will help you to live a more productive, balanced and meaningful life—one with less stress and greater success. You will walk away inspired to make positive, long-lasting changes, with enhanced insight, optimism and confidence. (This book compliments this message nicely!)

Be the Architect for Your Life: Dream It. Plan It. Live It.

In a world that expects so much of us, where we are often times blind to who we are and what we really need, how can we design our lives to feel happy, engaged, and fulfilled? Start by believing in yourself and in your passions, understanding how you envision your life. Next, create a plan that is aligned with your dreams, focusing on accomplishing those goals that are of greatest value to you. Lastly, choose to live your life to the fullest, with countless moments that are meaningful, extraordinary and memorable. Don't allow others to sketch *your* plan or let life happen to you by default. Design your life to fit you, just like *the perfect pair of jeans.* (This book pairs perfectly!)



Conscious Choices: Grab Control & Transform Your Life



When you are faced with a daunting decision, how do you move through it? We all face tough choices and circumstances in our lives, but rather than reacting to what life gives us, how can we grab control of our thoughts and live a more balanced, happier and fulfilling life? In this keynote, Tracy will share how you can dramatically influence your life by consciously choosing to focus on what matters most to you. Through her intriguing stories and practical applications, you'll discover insightful ways to overcome obstacles, make better decisions, and view setbacks with a new perspective. (This book is a great choice to accompany this message!)

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