

# Inspired Impressions! Ezine

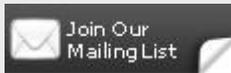
October 2012

Volume 22

As an inspirational speaker, captivating author and successful entrepreneur, Tracy Butz engages individuals and organizations, empowering them with innovative concepts and tools to become architects of their own lives.

## In This Issue

Key Concept  
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## Welcome!

### Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- Relevant and timely information
- Upcoming opportunities to connect
- Interesting business news to share



## Insights & Inspiration

### **KEY** Build Forward Instead of Bounce ••• Concept Back

When we face tough obstacles in our life, the real boulders, how do we overcome them? I believe you need to start by clarifying who you are and what is most important to you. It is amazing, that even though time seems to stand still, these moments present rare opportunities where we can take the time necessary to truly decide which path we should pursue. Otherwise, we just keep walking down the same one, not really asking ourselves if it is the best one for us.

In addition to truly understanding what we need, I feel it is also really helpful if we focus on "building back" with an intentional process, rather than "bouncing back." Bouncing back refers to a knee-jerk reaction, one that we make quickly and without little thought. Building back takes time and fortitude and requires one to slow down and look inward first. A special colleague once said to me, "I prefer to build forward rather than build back." How right she is. Look forward to your future rather than dwell on your past. We can't change how those boulders got there, but we certainly can alter our perception of them and make changes moving forward.

**Inspiration Shared at NAMIC's Annual Convention** - I was deeply honored to be chosen as the keynote speaker for the National Association of Mutual Insurance Companies (NAMIC) 117th Annual Convention in Dallas, TX for the Merit Society Awards Ceremony. An overview of the inspirational message I shared entitled, "Choosing the Right Path," was just featured in their quarterly newsletter. If you are interested in reading the article, [click here!](#)

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**Brian Tracy Endorses *Tame the Turbulence*** - My newest book entitled, *Tame the Turbulence: Avoid Losing It. Fly Through It.* is coming along nicely. It is in the final editing process and the cover is complete. I am humbled by the fact that Brian Tracy, *Legendary International Speaker & Bestselling Author*, graciously endorsed my book, providing a wonderful testimonial that is featured on the back cover.

"This fast-moving book is loaded with great ideas and suggestions to help you get complete control of your life." **Brian Tracy, *Legendary International Speaker and Bestselling Author***



**Description of *Tame the Turbulence*:** In this hectic and chaotic world, we are constantly facing turbulent circumstances and feeling out of control, yet yearning for the ability to live more **balanced**, **productive**, and **meaningful** lives. The reality, though, is we do have significant **control** over much of the negative stress we endure. By learning and adopting **10 effective maneuvers** outlined in this book, you'll be able to **STOP stress** from spiraling out of control and better **prevent**, **reduce** and **cope** with stressors you encounter.

\*\*\*Because of file-size constraints, the text is too difficult to read on the back cover--which is why it is not shown.



## Unforgettable Transitions in Life

My oldest son who recently turned 16, started working at McDonald's this past summer and is really enjoying it! He likes the responsibility that comes from having a job and also the independence that a paycheck provides him. I have seen him grow from a boy into a young man in about a 30-day timeframe. In addition to working this summer, he was also involved in rigorous football practice five days a week, plus was practicing the art of driving-having earned his temporary license and awaiting his road test scheduled for September 26.

The late summer day arrived and my son drove us to the DMV, awaiting his name to be called to demonstrate his skills. Soon it was, and he and the instructor walked out into the parking lot. With a moment of hesitation, my son looked left, then right, then left again, and took a guess. There happened to be *two* silver 4-door Pontiac Grand Am's parked next to each other. What are the chances of that? Unfortunately, he chose the wrong door to attempt to unlock. As I stared out the window holding my breath and then saying, "Oh, no," my heart sank, knowing this was not the best way to start this exam.

Ten minutes later, they came back and called me over to a private area (yes-it is only a 10-minute exam now!). The instructor said, "You definitely passed, earning a score of only 6!" Allowing up to 25 points for errors, my son received one of the best scores they give out. He said they basically don't give scores under a 5.

September 26 represented a pivotal day in my life. First, I turned 45, which in some ways, doesn't seem possible. I have never really been concerned about getting older, as I believe that you are the age you feel. But let's face it, 45 is not 25, yet, I'd take the "wisdom with age" over inexperience that youth brings, and in my case, some ignorance as well.

Aside from being another year older, September 26 was one of the proudest days of my life. Looking at my son's face and the joy he expressed with his eyes and huge smile after receiving his driver's license, was a moment I will remember for the rest of my life. This moment represented true accomplishment, independence and more responsibility...which he was ready for. As a parent, this is my most important job...to provide the encouragement, tools, advice, and trust to help transition him from boyhood to manhood.

As a Mom, I sometimes doubt some of the decisions I make and the guidance I give, which I know is normal. But when questioned about how nervous I was about having a teenage driver, my reply was, "I'm not nervous; I am incredibly proud."

This was the greatest gift I have ever received on my birthday.

## Opportunities to Connect

If you want to connect when I'm in your area, just let me know!  
Below is a list of upcoming engagements, scheduled in the next several months:

### October 4 - "Engage the Lion's Share of Top Talent before They're Endangered"

Wisconsin Dells, WI  
**Wisconsin State SHRM Conference**

### October 8 - "Conquer the Chaos! Stress Less Inside & Out"

Berlin, WI  
Private Client



**October 10 - "Getting Unstuck in Times of Change" and Team-Building**

Green Lake, WI  
Private Client

**October 16 - "Candid Conversations that Drive Results"**

Appleton, WI  
Private Client

**October 26 - "Building an Effective Mentoring Program"**

Pewaukee, WI  
*Waukesha County Technical College (WCTC)*

**November 9 - "Emotional Intelligence: The Impact of Thoughts & Feelings in the Workplace"**

Oshkosh, WI  
Private Client

**November 14 - "Candid Conversations that Drive Results"**

Neenah, WI  
Private Client

**November 28 - "Candid Conversations that Drive Results"**

Oshkosh, WI  
Private Client

**November 29 - "Proactive Personal Development"**

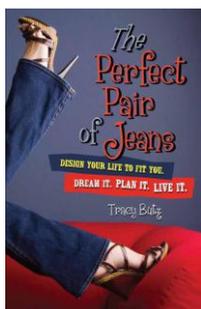
Oshkosh, WI  
Private Client

**Inspirational Products ~ Perfect gifts or tokens of appreciation!**

These inspirational products make perfect gifts or represent a special way to express appreciation to an individual or team. Say 'thank you' or recognize someone today!

**To purchase inspirational products - click here!**

[For a description of these 3 books, click here!](#)



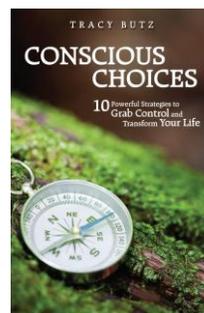
Hardcover Book!

***The Perfect Pair of Jeans:  
Design Your Life to Fit You***  
\$18.95



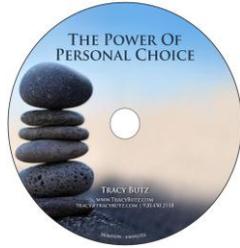
Minibuk!

***Monday's Motivational  
Message***  
(52 weeks of inspiration)  
\$5.95



First Book!

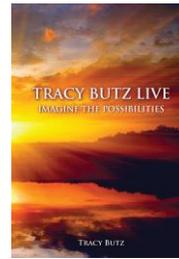
***Conscious Choices:  
10 Powerful Strategies  
Grab Control & Transform  
Your Life***  
\$16.95



Inspirational Movie!

\$14.95

[To preview this movie, click here!](#)



Live Keynote - "Imagine the Possibilities"

\$18.95

**[To shop for or purchase inspirational products, click here!](#)**

**MORE Inspirational Products ~ Perfect gifts or tokens of appreciation!**

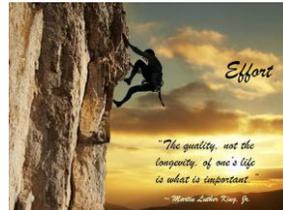
### Inspirational Framed Prints

\$15.95 each

[To see a detailed description of each print, click here!](#)



Hope



Effort



Empowerment

**Helping you to create the life you want to live!**

**Tracy Butz**

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