

Inspired Impressions! Ezine

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Volume 28

As an inspirational speaker, captivating author and successful entrepreneur, Tracy Butz engages individuals and organizations, empowering them with innovative concepts and tools to become architects of their own lives.

In This Issue

Key Concept
Insights & Inspiration
News to Share
Opportunities to Connect
Inspirational Products



Quick Links

[Monday's Motivational Message](#)

[Butz's Blog](#)

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[Popular Keynote Messages!](#)

[Workshops](#)

[Live Video-clip of Tracy](#)

[Inspirational Gifts](#)

Welcome!

Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- Relevant and timely information
- Interesting business news to share
- Upcoming opportunities to connect



Insights & Inspiration



Perseverance

Leadership is a way of being. It takes strong will, a lot of determination, and positive role models throughout the journey to learn from. So when the stands are empty, the cheers are quieted, and no one is there to encourage you forward, listen to your inner voice. It will be speaking to you loud and clear to help you persevere.



Key Concept



"Pursuing CHALLENGE"

I recently spoke at a state conference and heard one of the other speakers share various stories of his travels around the world, with some experiences being scary, others being fun, and yet others being exhilarating. As he shared his message, I thought about how choosing to take risks in our personal lives parallels with risk we face in our professional lives. Do you take significant risks with uncalculated consequences? Do you only explore low-risk endeavors that provide incredible odds for success? Or do you carefully consider a potential opportunity when it presents itself and seize it before it disappears?

Last December I was looking for a blouse to wear to a family gathering and decided to meander into Ann Taylor, a women's clothing boutique. After looking around a bit and trying on several, I found the perfect blouse for the occasion. As I waited in the check-out line, I was recognized by one of service staff and we began to chat a bit. The woman in front of me, currently paying for her items, started to converse with us too, which made for a very pleasant conversation. This new acquaintance asked me what I did for a living and as I explained, she asked, "Have you ever considered writing an article for Women magazine," which is written for and about women of Northeast Wisconsin, serving them with helpful tips and insight? We exchanged business cards, and she also provided me the name and phone number of the publisher of the magazine, who is also a personal friend of hers.

I was totally intrigued, super excited, and somewhat nervous, yet soon reached out to Leslie Asare, the Publisher of Women magazine. I am proud and honored to say I am now a monthly columnist for this publication, with my first article appearing in this month's issue. I chose to seize the challenge in front of me, before it passed and the opportunity was lost.

Do you choose to sit passively by and hope something happens or do you take risks and pursue your dreams? Dreams aligned with goals become action plans for success. Hoping your dreams come to fruition is really just wishful thinking. I'll take my chances every time with a goal over a wish.

Setting goals to pursue your dreams often requires a certain degree of risk. Taking intentional chances that are aligned with your values and what matters most to you in life, is how you grow, further develop, and nurture your talents. If risk "A" doesn't seem right for you, maybe opportunity "B" will. I challenge you to step out of your comfort zone and take a risk that leads you toward the path of a dream of yours. The challenge could end up to be one that is difficult and maybe frustrating, but it could be one that inspires you to go farther than you ever thought possible. With each new encounter, you will likely face change, which can cause apprehension and even fear. However, change is a natural part of every **CHALLENGE** that is faced, and it doesn't mean that change is bad; it's just different. And as history has proven time and time again, most people learn more in times of struggle, adversity and true challenge, than during easy times.

Proactively seek the opportunity or risk that challenges you to step closer to your dreams. You just may be surprised at how incredibly empowering it can feel.

News to Share



[Monthly Columnist for Women Magazine](#)

Starting this month, I am writing a monthly column for Women magazine, written for and about women of Northeast Wisconsin, serving them with helpful tips and insight. To read or subscribe to this awesome magazine, inquire at www.mywomenmagazine.com.

[Radio Interview](#)

I recently was featured on the a radio program, Bryan & Nikki in the Morning - 101.9 WDEZ-FM, sharing insight regarding an upcoming program at the Wausau Chamber of Commerce held on April 24 for Small Business Week. To hear the interview, [click here](#) and then scroll down to the "sound" icon and click again.

Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.



May 1

Guest Attendee
De Pere, WI
St. Norbert's Women's Enrichment Series

May 2

Keynote--Be the Architect for Your Life: Dream it. Plan it. Live it.
Breakout--Platinum Service: Personalized, Positive & Memorable
Breakout--Candid Conversations that Drive Results

Appleton, WI
WI Volunteer Coordinators Association's Annual Conference

May 14

Keynote--Tame the Turbulence! Avoid Losing It. Fly Through It.
Workshop--Embracing the Challenge of Change
Appleton, WI
Private Client

May 21

Engage & Inspire Your Workforce
Waupaca, WI
Waupaca Area HR Group

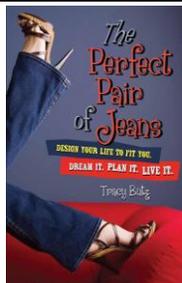
Inspirational Products ~ Perfect gifts or tokens of appreciation!

These inspirational products make perfect gifts or represent a special way to express appreciation to an individual or team. Say 'thank you' or recognize someone today!

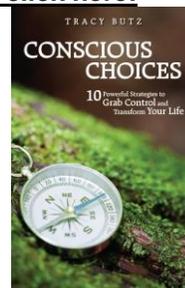
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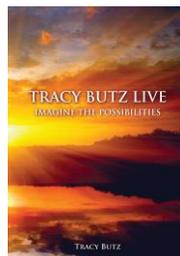


Conscious Choices
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Inspirational 4-min. Movie!
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**Live Keynote:
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**Monday's Motivational
Message (Minibuk®)**
\$5.95

Moments of Motivation
Five Minibuk® Series (*pix below*)
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Helping you to create the life you want to live!

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