



Inspired Impressions! Ezine

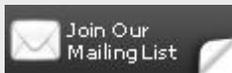
June 2013

Volume 29

As an inspirational speaker, captivating author and successful entrepreneur, Tracy Butz engages individuals and organizations, empowering them with innovative concepts and tools to become architects of their own lives.

In This Issue

Insights & Inspiration
Key Concept
News to Share
Opportunities to Connect
Fun, Funny or Fabulous!
Inspirational Products



Quick Links

[Monday's Motivational Message](#)
[Butz's Blog](#)
[Linkedin](#)
[Facebook](#)
[Popular Keynote Messages!](#)
[Workshops](#)
[Live Video-clip of Tracy](#)
[Inspirational Gifts](#)

Welcome!

Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- A relevant key concept
- Interesting business news to share
- Upcoming opportunities to connect
- **Fun, funny or fabulous! NEW!**
- Inspirational products for you



Insights & Inspiration



You *Can* Do It!

Achieving goals isn't just about getting what you're going after. It's also about challenging yourself to become better, wiser, and stronger so that you can take on even bigger goals.

My hope is that this video will provide a dose of inspiration to you to help you take one more step toward achieving an important goal in your life.



A powerful and inspirational true story!

KEY Concept

"Personal Accountability...Where Has it Gone?"

This past week one of my teenage son's didn't get off the bus as he usually does after school. I called him on his cellphone with no answer, leaving a concerned message. I anxiously waited for 15 more minutes, thinking that my phone would soon ring or a car would drive up with him in it. Neither of these scenarios happened. My husband quickly jumped into his vehicle and began assessing and scrutinizing various potential routes from school to home. Now 45 minutes after the school bus usually drops him off, which is 35 minutes after school lets out, I was *really* concerned. Even if he decided to walk home, I knew he would have been home by now.

I decided I would send him a text to his phone. For some reason kids today prefer that mode of conversation far over talking. About 30 seconds passed and a return text came into my phone saying, "I missed the bus and im with a friend at the park...i can go home whenever." As I was contemplating whether I should text back or try calling again, another text came in saying, "U want". I decided to text him back, "Call me now." My concern had changed to disappointment, frustration and even some anger.

Some favorite expressions of young children are, "It's not my fault" or "They made me do it" or "I forgot." Some teenage boys I know can sometimes be heard saying, "I don't know" or "I didn't do it" or "Everyone does that." Some favorite expressions of adults are, "It's not my job" or "No one told me or "It couldn't be helped." Instead of spouting excuses, I wish more people would step up and have the courage to accept personal accountability for their actions.

I define personal accountability as choosing to accept responsibility for your own actions as well as the actions of your team, which includes both success and failure. Now, human beings don't usually wake up and decide that today they are simply not going to be accountable. There are barriers to this ability that I believe are worth mentioning. Here is a short list, in no particular order:

- Lack of clear expectations
- No authority to make it happen
- Management gets in the way
- Unclear definition of success
- Desire to be "nice" rather than focusing on attaining results

In the situation with my son, none of the above mentioned reasons applied. He simply wanted to spend time with a friend and chose to ignore house rules without... [click here to continue reading.](#)

News to Share

Introducing Melissa!

I am super excited to announce **Melissa Swink** as a new addition to the Think Impact Solutions Team! Melissa will work with me to continue to provide exceptional results and personalized service our clients expect and deserve. I feel truly blessed to be growing and prospering, especially given the challenging economic climate today. If Melissa happens to reach out and connect with you, please help her feel welcome.

women
magazine

Monthly Columnist for Women Magazine

Just last month I began writing a monthly column for *Women Magazine*, written for and about women of Northeast Wisconsin, serving them with helpful tips and insight. The May column is entitled, "Cut the Chaos!" [Click here to be directed to that weblink](#) or [Click here to read "Cut the Chaos!" \(full article\).](#)

To read or subscribe to this awesome magazine, inquire at www.mywomenmagazine.com.

A Special Surprise---My husband, Kirt, decided to surprise me yesterday with a classy and unique way of recognizing this accomplishment! Here is my first column framed and now proudly hung in my office. A beautiful gesture I'll never forget.



Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.

Let's Connect!

June 18

June issue is released for *Women Magazine!*
Title of my monthly column is "Forget Perfect."

June 25

Make Your Minutes Matter! Achieve Maximum Results in Minimum Time and Resilience: The Courage to Come Back
Oshkosh, WI
Private Client

June 26-28

Candid Conversations that Drive Results
Kalahari Resort, Wisconsin Dells, WI
Independent Insurance Agents of Wisconsin - IIAW Sales & Leadership Conference
[Click here for more information or to register!](#)

July 9

Make Your Minutes Matter! Achieve Maximum Results in Minimum Time (2 sessions)
Oshkosh, WI
Private Client

July 11

Resilience: The Courage to Come Back (2 sessions)

Oshkosh, WI
Private Client

July 16

Candid Conversations that Drive Results

Neenah, WI
Private Client

July 18

Embracing the Challenge of Change and Presenting with Polish, Poise & Professionalism

Oshkosh, WI
Private Client

July 23

Embracing the Challenge of Change (2 sessions)

Oshkosh, WI
Private Client

July 30

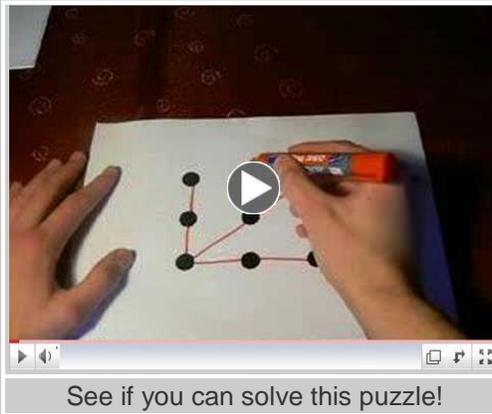
Engage & Inspire Your Workforce

Chicago, IL
Private Client

Fun, Funny or Fabulous!

This month our focus for this segment is FUN!

Can you solve this brain-teaser puzzle? Pause the video after you see the rules and examples and then try to solve it. No worries... you will be able to see the solution at the end. Good luck!



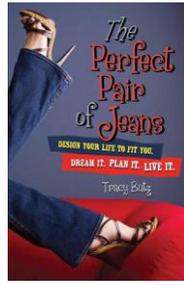
Inspirational Products ~ Perfect gifts or tokens of appreciation!

These inspirational products make perfect gifts or represent a special way to express appreciation to an individual or team. Say 'thank you' or recognize someone today!

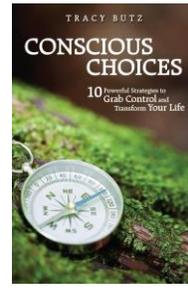
[To purchase inspirational products - click here!](#)



NEW! Tame the Turbulence!
\$17.95



**The Perfect Pair of Jeans:
Design Your Life to Fit You**
\$18.95

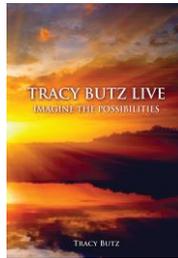


Conscious Choices
\$16.95



Inspirational 4-min. Movie!
\$14.95

[To preview this movie, click here!](#)



**Live Keynote:
"Imagine the Possibilities"**
\$18.95



**Monday's Motivational
Message (Minibuk®)**
\$5.95

Moments of Motivation
Five Minibuk® Series (pix below)
\$29.75



[To shop for and purchase inspirational products, click here!](#)

Helping you to create the life you want to live!

Tracy Butz
Think Impact Solutions
920.450.2118

Think Impact Solutions | PO Box 1414 | Appleton | WI | 54912