

## Inspired Impressions! Ezine

July 2013

Volume 30

As an inspirational speaker, captivating author and successful entrepreneur, Tracy Butz engages individuals and organizations, empowering them with innovative concepts and tools to become architects of their own lives.

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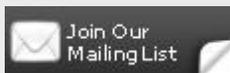
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### Welcome!

#### Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- A relevant key concept
- Interesting business news to share
- Upcoming opportunities to connect
- **Fun, funny or fascinating! NEW!**
- Inspirational products designed for you



### Insights & Inspiration



#### "I Beat the Odds"

University of Wisconsin Oshkosh graduate, Anthony Miller, recently addressed an audience of thousands with some inspirational and powerful words during the University's 2013 Spring Commencement ceremony.



A young man with a bright future!

## Key Concept



### "Accepting and *Appreciating* Setbacks"

He was a penniless farm boy. His first car company went bankrupt, and so did his second. The third time he prevailed, and by 1918 more than half of American cars were made by his company. Who was this person?

Another man lost nearly all of his hearing in his teens. He was completely broke and homeless in his early twenties. He went on to secure 1,368 patents and is credited with inventing the phonograph, movie camera, and light bulb. Do you know who this inventor was?

This legendary individual failed in business and was fired from a job. He lost election for public office seven times, his sweetheart died, and he suffered a nervous breakdown. Can you name this President of the United States?

These three men accepted life as it was, but they also understood they could change it. What do you believe?

I know that we all have times when things get us down. I realize we all face hurdles that we don't feel we can jump over. I choose to grab control of those things I can change, and I try relentlessly to let go of those factors that are outside my influence. I find that I am able to more easily overcome obstacles when I acknowledge a setback for what it is and appreciate the contrasting good fortune I have in my life. This practice helps me put the situation in perspective and move through it faster and with greater success.

My oldest son was just 6 years old. It was an early Wednesday morning and he was getting ready for the day. As I was packing his lunch for school, he came to me and said, "Mommy, I don't feel good." I had him sit in his favorite chair and watch a cartoon, hoping his queasiness would pass. Thirty minutes later, his face was pale and his eyes told me how he awful he felt. I informed the school personnel that he wouldn't be in, and I held him in my arms for the next hour, rocking and trying to console him. He now appeared lethargic and didn't want to move. I called the doctor, and the earliest they could see him was 1:15 p.m.

As the morning progressed, he began to vomit and grew increasingly weak. The minutes dragged by until it was finally time to head to the clinic, carrying him into the doctor's office in my arms. As we waited to hear his name called, he said he needed to go to the bathroom. I went in with him and learned he was bleeding rectally. I knew something was seriously wrong. [Click here to continue reading.](#)

## News to Share

### Introducing Melissa!

I am super excited to announce **Melissa Swink** as a new addition to the Think Impact Solutions Team! Melissa will work with me to continue to provide exceptional results and personalized service our clients expect and deserve. I feel truly blessed to be growing and prospering, especially given the challenging economic climate today. If Melissa happens to reach out and connect with you, please help her feel welcome!

### Monthly Columnist for *Women Magazine*

I recently began writing a monthly column for *Women Magazine*, written for and about women of Northeast Wisconsin, serving them with helpful tips and insight. The June column is entitled, "Forget Perfect." [Click here to read it.](#)

*women*  
magazine

To read or subscribe to this awesome magazine, inquire at [www.mywomenmagazine.com](http://www.mywomenmagazine.com).

*Past Articles Published:*  
May 2013 - "[Cut the Chaos!](#)"

## Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.



### **July 16**

July issue is released for *Women Magazine!*  
Title of my monthly column is "Make Today a Fundae!"

### **July 16**

#### **Candid Conversations that Drive Results**

Neenah, WI  
Private Client

### **July 18**

#### **Embracing the Challenge of Change and Managing Group Dynamics in Meetings**

Oshkosh, WI  
Private Client

### **July 23**

#### **Embracing the Challenge of Change (2 sessions)**

Oshkosh, WI  
Private Client

### **July 25**

#### **Make Your Minutes Matter! Achieve Maximum Results in Minimum Time (2 sessions)**

Oshkosh, WI  
Private Client

### **July 30**

#### **Engage & Inspire Your Workforce**

Chicago, IL  
Private Client

### **August 1**

#### **Speak with Persuasive Power & Professional Presence**

Wisconsin Dells, WI  
WI State SHRM Leadership Conference

### **August 2**

#### **Be the Architect for Your Life! Dream It. Plan It. Live It.**

Green Bay, WI  
Success Summit

Fun, Funny or Fascinating!

## This month our focus for this segment is **FASCINATING!**

### How Predictable Are You?

Watch this video, follow the directions, and see if he can predict where you will end up.

Hint: When he says, "Move 1, 2, 3" -- this means you are to move three spaces, NOT one space, then two more, then three more. Good luck!



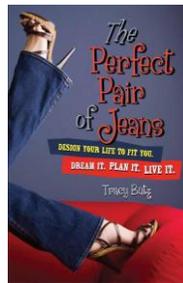
## Inspirational Products ~ Perfect gifts or tokens of appreciation!

These inspirational products make perfect gifts or represent a special way to express appreciation to an individual or team. Say 'thank you' or recognize someone today!

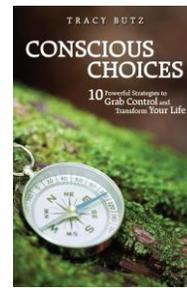
### To purchase inspirational products - click here!



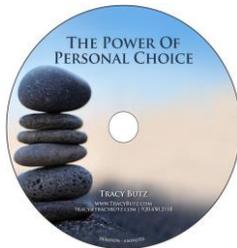
**NEW! Tame the Turbulence**  
\$17.95



**The Perfect Pair of Jeans:  
Design Your Life to Fit You**  
\$18.95

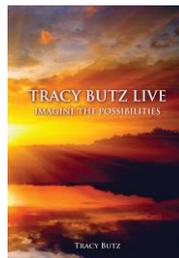


**Conscious Choices**  
\$16.95



**Inspirational 4-min. Movie!**  
\$14.95

[To preview this movie, click here!](#)



**Live Keynote:  
"Imagine the Possibilities"**  
\$18.95



**Monday's Motivational  
Message (Minibuk®)**  
\$5.95

### **Moments of Motivation - Five Minibuk® Series (pix below)- \$29.75**





**Helping you to create the life you want to live!**

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