

Inspired Impressions! Ezine

August 2013

Volume 31

As an inspirational speaker, captivating author and successful entrepreneur, Tracy Butz engages individuals and organizations, empowering them with innovative concepts and tools to become architects of their own lives.

In This Issue

Insights & Inspiration

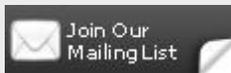
Key Concept

News to Share

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Fun, Funny or Fascinating!

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Welcome!

Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- A relevant key concept
- Interesting business news to share
- Upcoming opportunities to connect
- **Fun, funny or fascinating! NEW!**
- Inspirational products designed for you



Insights & Inspiration



"The Power of Words"

It is simply amazing at the difference a small change can make...especially with our words.



Change your words. Change your world.

Key Concept



"Accountability. Does It Really Matter?"

Have you ever noticed that people spend so much time explaining and justifying things-like being over budget, over-loaded, uninformed, or it's not my job. What excuses have you heard from others or have used yourself to explain why you can't do something or why *it* won't happen?

If the answer to the above question is yes, this short video entitled, "No Excuses" may sound familiar.



I define *accountability* as, "A personal choice to rise above one's circumstances and demonstrate the ownership necessary for achieving desired results." This definition includes a mindset of letting go of excuses and blaming others, while continually asking yourself, "What else can I do to achieve the results I desire?" Other UNaccountable behaviors include:

- Ignoring or pretending not to know that there is a problem
- Denying responsibility
- Covering your own tail
- Telling yourself it is not your job
- Citing confusion as a reason for inaction
- Asking others to tell you what to do
- Waiting to see if the situation will resolve itself
- Finger-pointing

So how does someone become more accountable? Talk and walk the behavior of accountability!

- A**cknowledge the situation
- C**ourageously face difficulties
- C**ommunicate with positive language
- O**wn the problem ... and the solution
- U**nderstand others viewpoints
- N**egotiate solutions that work for everyone
- T**ake on new responsibilities
- A**ct, don't simply react
- B**e willing to reassess and renegotiate
- I**nfluence others and collaborate
- L**eave the "poor me " victim mentality behind
- I**nitiate thoughtful and deliberate problem-solving
- T**ake pride in your results-celebrate & reward them!
- Y**es leads to success

Accountability does matter! It provides us with a sense of ownership, commitment, solutions to problems, and determined action. If you, your team, your department, your organization or your family is stuck, consider if a lack of accountability is part of the issue. Often times, it is.

News to Share

New Audience Response System

I am very excited to share my latest business purchase--an LCD audience response system. I purchased 60 handheld devices so that workshop attendees can actively participate in polling questions or simply offer their opinion. I recently used these devices in Chicago, IL at a NAMIC Leadership Development Workshop. This interactive tool represents a really neat and engaging way for participants to have fun plus have their opinion heard. [Click here to see what a device looks like!](#)

Monthly Columnist for Women Magazine

I recently began writing a monthly column for *Women Magazine*, written for and about women of Northeast Wisconsin, serving them with helpful tips and insight. The July column is entitled, "**Make Today a Fundae!**" [Click here to read it.](#)

women
magazine

To read or subscribe to this awesome magazine, inquire at www.mywomenmagazine.com.

Past Articles Published:

May 2013 - "[Cut the Chaos!](#)"

June 2013 - "[Forget Perfect](#)"

Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.

Let's Connect! 

August 13

August issue is released for *Women Magazine!*
Title of my monthly column is "Treat the Disease to Please"

August 21 & 22

**Candid Conversations that Drive Results
Engage & Inspire Your Workforce**

San Antonio, TX

NAMIC's HR & Finance Summit - [Click here for more information!](#)

September 4

Tame the Turbulence! Avoid Losing It. Fly Through It.

(Keynote--open to public; [click here to view flyer](#))

Pewaukee, WI

Women Entrepreneurs' Speaker Series

September 5

Interactive Workshops

Oshkosh, WI

Private Client

September 11

Conquer the Chaos! Stress Less & Achieve More

Lansing, MI

Private Client--Annual CSR Conference

September 12

Candid Conversations that Drive Results

Chicago, IL
Private Client

September 14

Candid Conversations that Drive Results

Wisconsin Dells, WI
Private Client

September 18

Conquer the Chaos! Stress Less & Achieve More

Lansing, MI
Annual CSR Conference

September 26

Clear, Concise & Confident Communication

Appleton, WI
Private Client

September 30

Platinum Service: Mindful, Memorable & Meaningful

Green Bay, WI
Private Client

Fun, Funny or Fascinating!

This month our focus for this segment is FASCINATING!

How Old Are You?

This video will be able to accurately determine your age! It is pretty amazing!
Be sure you have a basic calculator when you push "play."



This video will guess your age! Watch and see!

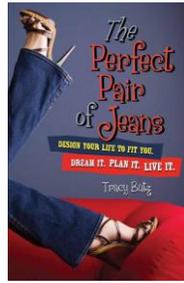
Inspirational Products ~ Perfect gifts or tokens of appreciation!

These inspirational products make perfect gifts or represent a special way to express appreciation to an individual or team. Say 'thank you' or recognize someone today!

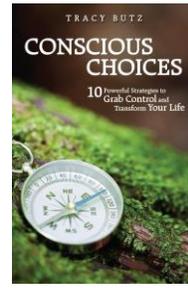
[To purchase inspirational products - click here!](#)



Tame the Turbulence
\$17.95
\$18.95



The Perfect Pair of Jeans:
Design Your Life to Fit You

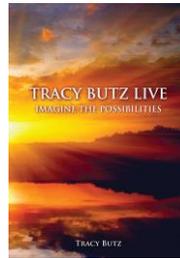


Conscious Choices
\$16.95

NEW!



Inspirational 4-min. Movie!
\$14.95
[To preview this movie, click here!](#)



Live Keynote:
"Imagine the Possibilities"
\$18.95



Monday's Motivational Message (Minibuk®)
\$5.95

Moments of Motivation
Five Minibuk® Series (pix below)
\$29.75



To shop for and purchase inspirational products, click here!

Helping you to create the life you want to live!

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