

## Inspired Impressions! Ezine

November 2013

Volume 34

As an inspirational speaker, captivating author and successful entrepreneur, Tracy Butz engages individuals and organizations, empowering them with innovative concepts and tools to become architects of their own lives.

### In This Issue

Insights & Inspiration

Key Concept

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### Welcome!

#### Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- A relevant key concept
- Interesting business news to share
- Upcoming opportunities to connect
- Inspirational products designed for you



### Insights & Inspiration



#### "Plant a Flower for Me: *Living with Progressive Dementia*"

This video provides insight into the disease of progressive dementia and what it feels like. My guess is that you, too, know someone who is struggling with it. Maybe this will help you to better understand the challenges associated with it, allowing for greater support and encouragement.

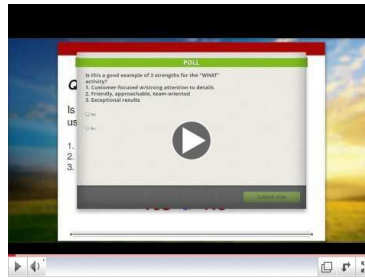
[Click here to play VIDEO!](#)





## Clear, Concise & Confident Communication

\*\*\*After clicking on arrow below, start the video from the beginning!



### Webinar - Compliments of Tracy Butz

I am in the process of launching virtual learning programs, as part of the **Impact Webinar Series**. So that you can get a flavor of just one aspect of "IMPACT Central", here is a complimentary offering of a highly sought after communications program I deliver. Feel free to download the PDF copy of the handout below and then simply click on the link above to participate in this 45-minute virtual learning session...all at NO COST to you. [Click here to download handout!](#) Enjoy!

**OVERVIEW:** This program is focused on the importance of clearly articulating what you want to say, in a manner that is concise and confidently expressed. *Program objectives include:*

- Structure ideas into a simple, yet effective format, following the "Rule of Threes."
- Learn techniques to articulate your message clearly and concisely while also adding depth and greater understanding for the listener(s).
- Create logical points to communicate your message using five "W" Strategies.
- Communicate effectively face-to-face, on the phone, through e-mail, in meetings, and with informal or formal presentations.
- Demonstrate enhanced self-confidence and greater poise when communicating, presenting or speaking.

### News to Share - SURVEY!

#### **SURVEY---VIRTUAL LEARNING & PUBLIC WORKSHOPS!**

##### ***Your Opinion Counts!***

To-date, my business model has included primarily face-to-face delivery of my services. I am excited to announce that I am now adding a virtual component to my offerings, designing content with interactivity as you read this.

Because I want to provide what my client and prospect-base needs, I am eager to learn more about your interest in **virtual and/or on-line learning** so that I design and offer the most value-added programs to you.

Additionally, I am also strongly considering offering public workshops again. In order to offer the most needed topic areas, I am wanting your insight into these programs, as well.

[\*\*Click here to begin this survey!\*\*](#) - a short six-question survey.

## Women Magazine

### **Monthly Columnist for Women Magazine**

As you know, I write a monthly column for *Women Magazine*, written for and about women of Northeast Wisconsin, serving them with helpful tips and insight. The **October** column is entitled, "**The Grace of Gratitude.**" [Click here to read it.](#)

*Women*  
magazine

To read or subscribe to this awesome magazine, inquire at [www.mywomenmagazine.com](http://www.mywomenmagazine.com).

#### *Past Articles Published:*

May 2013 - "[Cut the Chaos!](#)"

June 2013 - "[Forget Perfect](#)"

July 2013 - "[Make Today a Fundae!](#)"

August 2013 - "[Treat the Disease to Please](#)"

September 2013 - "[Choose to Be Happy](#)"

## Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.



### **November 7**

**Conquer the Chaos! Stress Less & Achieve More *and*  
Embracing the Challenge of Change *and*  
Enhancing Group Dynamics in Meetings**

Oshkosh, WI

Private Client

### **November 14**

**Influencing & Engaging Others**

Virtual Learning

NAMIC's T.E.A.M. Certification Program

### **November 19**

**Engage & Inspire Your Workforce**

Madison, WI

Society for Human Resource Management - Madison Chapter

### **December 3**

**Keynote: Be the Architect of Your Life: Dream it. Plan it. Live it.**

Wausau, WI

Holiday High Tea & Hanging of the Greens for YWCA of Wausau

### **December 6**

**Keynote: Embracing the Challenge of Change**

Wisconsin Dells, WI

Wisconsin Association for Colleges and Employers (WI-ACE)

### **December 20**

**Keynote: Tame the Turbulence! Avoid Losing It. Fly Through It.**

Green Bay, WI

Private Client

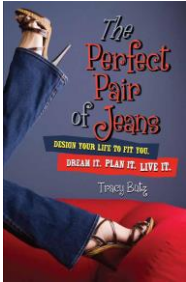
**Inspirational Products ~ Perfect HOLIDAY gifts or tokens of appreciation!**

These inspirational products make perfect gifts or represent a special way to express appreciation to an individual or team. Say 'thank you' or recognize someone today!

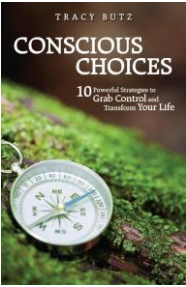
**To purchase inspirational products - click here!**



**Tame the Turbulence**  
\$17.95



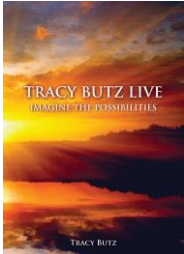
**The Perfect Pair of Jeans:  
Design Your Life to Fit You**  
\$18.95



**Conscious Choices**  
\$16.95



**Inspirational 4-min. Movie!**  
\$14.95  
[To preview this movie, click here!](#)



**Live Keynote:  
"Imagine the Possibilities"**  
\$18.95



**Monday's Motivational  
Message (Minibuk®)**  
\$5.95

**Moments of Motivation**  
Five Minibuk® Series (pix below)  
\$29.75



**To shop for and purchase inspirational products, click here!**



Helping individuals and organizations live more productive, passionate and purposeful lives!

**Tracy Butz**  
Think Impact Solutions  
920.450.2118

Think Impact Solutions | PO Box 1414 | Appleton | WI | 54912