

## Inspired Impressions! Ezine

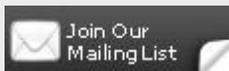
February 2014

Volume 37

As an inspirational speaker, captivating author and successful consultant, Tracy Butz engages individuals and organizations with actionable tools, empowering them to live more productive, passionate and purposeful lives.

### In This Issue

K.E.Y. = Knowledge Empowers You  
Key Concept  
News to Share  
Insights & Inspiration  
A Really Cool Talent  
Opportunities to Connect  
Inspirational Products



### Welcome!

#### Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- A relevant key concept
- Interesting business news to share
- Upcoming opportunities to connect
- Inspirational products designed for you



### Quick Links

[Monday's Motivational Message](#)

[Butz's Blog](#)

[Linkedin](#)

[Facebook](#)

[Popular Keynote Messages!](#)

[Workshops](#)

[Short & Savvy Sessions](#)

[Live Video-clip of Tracy](#)

[Inspirational Gifts](#)

### K.E.Y. = Knowledge Empowers You

#### *A Personal K.E.Y. Learning Point to Share*



**"2 + 22 = ?"**

The human brain is hardwired to survive. We will do everything to avoid pain, and only once we are secure from pain, will we seek pleasure or ponder happiness. I definitely wanted to avoid pain recently, and part of that process for me was to not ask any more questions than I felt was absolutely necessary.

This past Thursday I had some reconstructive mouth surgery to repair an issue that I have apparently had since birth, causing only slight discomfort the last several years. I had very little idea of what to expect, other than what the doctor briefly communicated and what the brochure highlighted. However,

since it was handled right in the office, not in a hospital, I thought, "How bad could it be?" Well, two hours and 22 sutures later, I got my answer. Barely making it home before needing to reach for the prescription pain meds, I timidly glanced in the mirror only to see puffed-out cheeks and tightly stretched lips from the intense inflammation in my mouth. I knew my future involved two frozen ice packs, one connected to each cheek, until the distinct image of a chipmunk disappeared.

It is amazing to me how I will work diligently through all of the necessary details for a work project or family challenge, yet, when faced with something that may cause me personal physical pain, I make a conscious effort to flat-out avoid it. Even though science can explain "why," it still is a bit unnerving to think that I chose not to plan and prepare properly...especially when the mantra I frequently spew is the 3 P's--Plan, Prepare, and Practice.

The moral of this story and a reminder to me as well as anyone else who can relate...try to personally follow the guidance you offer others--because if you willingly give it, you likely really believe it. Oh, and  $2 + 22$  might equal 24 in mathematics; however, for me,  $2 + 22 = \text{Ouch!}$

## Key Concept



### Nine Traits that Define Great Leadership

Would you or your leader be described as merely competent or incredibly remarkable? What's interesting to me is that traits that define a great leader are also very relevant to be a high potential individual contributor. So whether you are in a leadership capacity today, aspire to be, or simply desire to be respected as "one of the best" in your current role, this short read is worth your time.

As simplistic as the principles are, they are truly transformational if followed and lived by authentically. The nine pinnacle traits include:

1. Awareness
2. Decisiveness
3. Empathy
4. Accountability
5. Confidence
6. Optimism
7. Honesty
8. Focus
9. Inspiration

To learn more about key qualities we can model each and every day to be our best, [click here!](#)

## Impact Central!

**Impact Central** is an annual membership which entitles an individual to have full access in one central location to participate in and enjoy the exceptional benefits of high impact products and services, such as:

- Leadership Toolbox
- Assessments for Individuals and/or Teams
- E-learning Courses
- Webinars
- Tele-seminars
- Personal Coaching
- Question/Answer Forum
- Interviews with Experts
- Educational Video Segments
- Relevant Resources
- E-books
- Inspirational Insights
- Special Offers

**Stay tuned, as next month I will unveil the launch date, a preview, and a special introductory rate for the first 25 subscribers!**

## Insights & Inspiration



### People Come into Your Life for a Reason, *Author Unknown*

This past month a dear friend of mine passed away from cancer. By dear friend, I don't mean someone that I have known for many years; rather, it was someone I knew for only about two years. In that short time, though, she touched me deeply. Her compassion, strength, and optimism were truly incredible. She will be forever remembered in my heart.

For anyone who recently lost someone special or is enduring a tough challenge in life, may this inspirational message provide a source of peace, support and hope for you, regardless of your religious affiliation.



3:51 minutes

## A REALLY Cool Talent!

Armed with just a microphone, Tom Thum pushes the limits of the human voice to create incredible soundtracks of impossible beats and phenomenal sounds, with scratched vinyl, the Michael Jackson back-catalogue, the didgeridoo and an entire fifties jazz band amongst his vocal repertoire. Tom Thum demonstrates BEATBOX Brilliance!



11:38 minutes

## Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.



### **February 4**

#### **Emotional Intelligence: Managing Emotions to Enhance Performance**

Appleton, WI  
Private Client

### **February 13**

#### **Candid Conversations that Drive Results**

Neenah, WI  
Private Client

### **February 26-27**

#### **Embracing the Challenge of Change *and* Engage & Inspire Your Workforce**

Chicago, IL  
NAMIC Commercial Lines Seminar  
[Click here for more information or to register!](#)

### **March 4**

Oshkosh, WI  
Private Client

### **March 11-12**

#### **Conquer the Chaos! Stress Less & Achieve More**

La Crosse, WI  
Private Client

### **March 18**

#### **Candid Conversations that Drive Results**

Kimberly, WI  
Fox Valley Society for Human Resource Management  
[Click here for more information or to register!](#)

**March 20-21**

**Platinum Service: Mindful, Memorable & Meaningful and Engage & Inspire Your Workforce**  
Chicago, IL  
NAMIC Personal Lines Seminar  
[Click here for more information or to register!](#)

**March 25**

Oshkosh, WI  
Private Client

**March 27**

**Candid Conversations that Drive Results**  
Virtual/Webinar  
National Association for Mutual Insurance Companies (NAMIC)

**Inspirational Products ~ Perfect gifts or tokens of appreciation!**

Empower others to be more productive, passionate and purposeful in 2014!  
Use these actionable tools to further develop employees and also retain your valuable customers.

**Enjoy this five-book mini series entitled, "Moments of Motivation."  
This set includes the five mini-books shown below and enclosed in a case!**

**Description:**

*Start each weekday with a moment of motivation from Tracy, designed to positively inspire you to create the life you want to live. Each minibuk is designed with 52 inspirational messages, with each book devoted to one weekday.*

**[Click here to order your complete set today!](#)**



*Applicable tax and shipping/handling fees are additional.*

**Helping individuals and organizations live more productive, passionate and purposeful lives!**

**Tracy Butz**  
Think Impact Solutions  
920.450.2118

Think Impact Solutions | PO Box 1414 | Appleton | WI |