



Creating Engaged & Inspired Workplaces

Insights & Inspiration ~ Priceless Luck

Last fall I was out in Denver, Colorado, attending an educational venue. I was given a twenty dollar bill and sixty minutes. The instructions were to buy someone lunch and report back about your experience. That doesn't seem like too tough of an exercise, right?

I had never been in Denver before so I was unaware of my surroundings. I quickly found someone who pointed me in the direction of the closest restaurant. I spotted a couple reviewing the menu...*continued on p.2 below*



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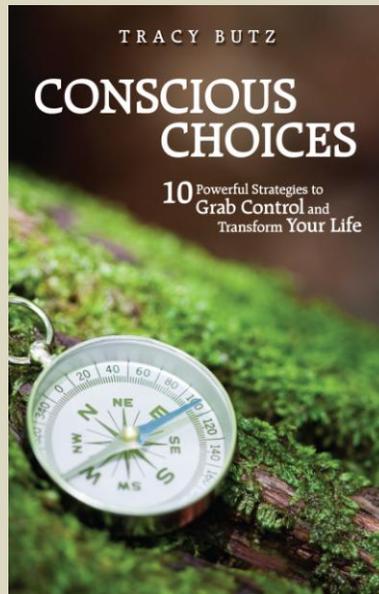
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Exciting News ~ My First Book!

Choices define who you are and who you will become. So consciously choose to align your decisions with what matters most to you and you will likely attain the life you desire. We can't change the circumstances of a situation; however, we can change our reaction to it. So grab control of your thoughts, because what you focus on becomes your reality. This amazing book will help you to transform your life through the choices you make. You will be engaged with numerous actionable strategies, captivating stories, and innovative ideas, designed to help you create the life you want to live.



www.consciouschoices.co

Available for shipment on or before 12/15/10!

To pre-order a copy for \$16.95, go to <http://store.thinkimpactsolutions.com>.

Inspirational Quote

“Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.”

~Albert Schweitzer

Featured Book

Conscious Choices: 10 Powerful Strategies to Grab Control and Transform Your Life,
by Tracy Butz

I sure would be silly if I didn't take one month to feature my own book.

Insights & Inspiration ~ Priceless Luck [continued from p.1]

...outside one establishment, approached them, and the man, without hesitation, said that they didn't want to eat there after all and walked away with strange looks on both of their faces. Clearly they thought I had an alternate agenda.

I scanned up and down the street, knowing that I had chewed up fourteen of my sixty minutes already, running to the dining district and being abruptly rejected as if offering to buy a couple lunch was a crime. I noticed a Hard Rock Café at the end of the block, which not only had outdoor seating, but conveniently there were three women all looking at menus. They likely hadn't ordered yet, so I was in **luck**.

I asked the waitress to seat me outside and near that group of women. I began by striking up easy conversation and asking a few questions to each of them. Because another seven minutes had passed, I decided to share my lunchtime task. Two ladies were thrilled about getting a free lunch and the third woman was very cautious, which I can hardly blame her for.

That lunch experience was one of the richest dining experiences of my life. I met three wonderful women, also in Denver attending a different conference, who were very appreciative and also overwhelmingly surprised by the gesture. I did pay for lunch, but it wasn't \$20. The bill, with the tip, came to \$80. When I realized that one of the girls also had a birthday coming up, I proceeded to give the waitress another \$10 and asked that she bring her whatever dessert she wanted.

After singing 'happy birthday' and embracing each as I left, I held onto my barely eaten sandwich, again sprinting back to the conference room about seven blocks away. I made it with two minutes to spare. What a story I shared and an amazing experience I had. The lunch cost - \$90. The running shoes I chose to buy later that evening because of my aching feet from running in heels - \$73. The incredible experience with three fun and inspirational women – priceless.

Opportunities to Connect

January 25, 2011 – Appleton, WI
The Power of Personal Choice
Fox Cities Chamber of Comm.

March 10, 2011 – Minneapolis, MN
The Power of Personal Choice

**One Key Concept ~
What is Luck?**

My husband says that luck is where preparation meets opportunity. If you are not prepared you would not spot the opportunity and/or would be unable to take advantage of the opportunity. I believe you create your own luck. Whether you think you have good luck or bad luck...you do. Because what you think becomes your reality.

If you are interested in learning more about how you can further engage your workplace and hang on to talented people, contact Tracy to discuss the process. 920.450.2118 or tracy@tracybutz.com

Monday's Motivational Message

Every Monday, start your day with a splash of motivation @ <http://www.thinkimpactsolutions.com/mondaysmotivation.html>.

Happiness is not as much a trait as it is a skill, meaning it does require focus and practice to keep it a constant in your life. Like tennis, if you want to be a good tennis player, you can't just pick up a racket. You have to practice and continue that discipline to maintain this skill. One way to find happiness is to avoid "if only" thoughts. If only I get a better job...find a man...lose the weight...life will be perfect. Happy people don't buy into this kind of thinking. Instead, I believe happy people keep their lives full of fun, laughter and interesting endeavors. By practicing simple acts of joy often and focusing on the good in your life, you can literally transform your way of being and become a much happier person.