

From: Tracy Butz, Think Impact Solutions <tracy@tracybutz.com>

Subject: Inspired Impressions Ezine ~ April 2014

Reply: tracy@tracybutz.com



Inspired Impressions! Ezine

April 2014

Volume 38

As an inspirational speaker, captivating author and successful consultant, Tracy Butz engages individuals and organizations with actionable tools, empowering them to live more productive, passionate and purposeful lives.

In This Issue

News to Share

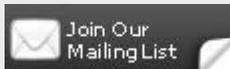
Key Concept

Insights & Inspiration

K.E.Y. = Knowledge Empowers You

Opportunities to Connect

Inspirational Products



Quick Links

[Impact Central™](#)

[Monday's Motivational Message](#)

[Butz's Blog](#)

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Welcome!

Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- A relevant key concept
- Interesting business news to share
- Upcoming opportunities to connect
- Inspirational products designed for you



Exciting News to Share!



Join **Impact Central™**--an on-line learning portal that offers a wide array of business tools and content, designed to provide solutions to common workplace challenges.

[Click here to see what Impact Central all has to offer!](#)

Live Video-clip of Tracy

Inspirational Gifts

As an annual member, you will have immediate access to these robust resources:

- **Leadership Essentials** -Comprehensive strategies and tools for new or seasoned leaders, each aligned with a core leadership competency. [Click here for an overview of "Leadership Essentials!"](#)
- **Assessments** - *Individual or Team*
- **E-learning Courses**
- **Webinars and Tele-seminars**
- **Personal Coaching**
- **Question & Answer Forum**
- **Interviews with Experts**
- **Educational Videos & Resources**
- **Special Offers**

Question: Who is Impact Central™ intended for?

Answer: Supervisors, high potential leaders, employees who value development, team leaders and members, human resource managers, training managers, remote employees, small business owners, etc. [Click here to see how each of these groups can benefit!](#)

Membership Options:

1. Annual Member: \$895/year (*unlimited access-one yr*)
2. Single-use Member: \$149/e-learning program or \$99/webinar

Special Offer! The **first 25 annual members who join** in April will only pay **\$795**, representing a savings of \$100!

[**Click here to see what Impact Central is all about!**](#)

Invest in learning and development now
for you and your team!

Go to <http://www.Impact-Central.com!>



Wanna Procrastinate...to Learn *How to Stop Procrastinating?*

If there's one thing we know for sure about procrastination, it's that everybody does it. But perhaps understanding the intrinsic urge can help you to control it a little bit better. This interesting three-minute video sheds some light on the psychology of procrastination. In short, your tendency to put off important tasks has a lot to do with the brain's reward system.

[Click here to watch VIDEO!](#)

3-minutes

Key Concept



A Recruiter's Guide to Hiring the Super Motivated

by

Lou Adler

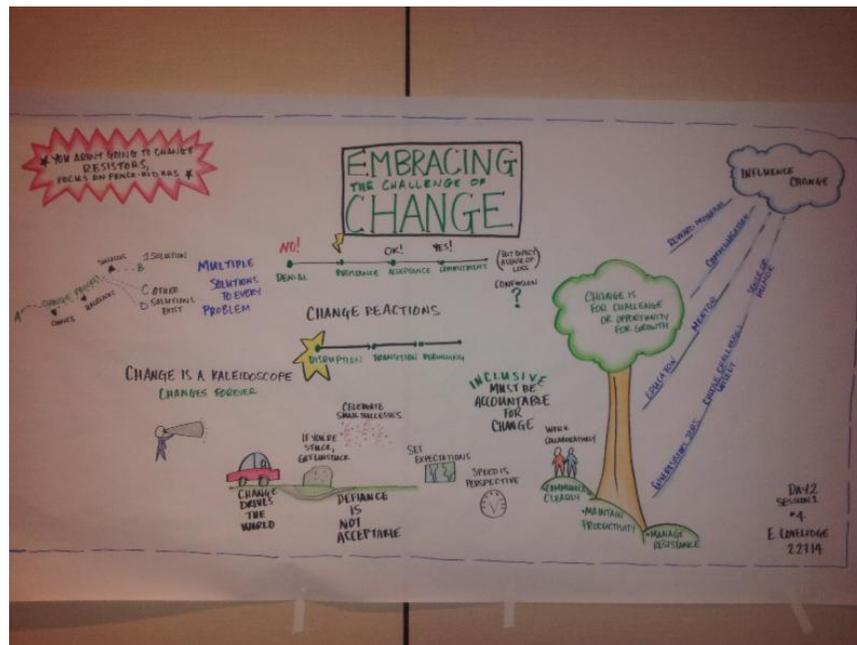
Duds and rock stars are easy to spot. Here's an assessment system to help ensure that you don't hire the candidate who's almost good enough. I personally love the concept of probing for an "achiever pattern," as outlined in Rule #2.

[Click here to read article!](#)

Visual Imagery by Visual Insight

Visual Insight! "Embracing the Challenge of Change"

I recently spoke at NAMIC's Commercial Lines Seminar in Chicago, IL (Nat'l Assoc for Mutual Insurance Companies). The event planners for the seminar decided to bring in a really talented individual, Ellen Lovelidge, a Visual Journalist from Visual Insight in California. She designed a super creative and visual image of one of the three sessions I facilitated, specifically on "Embracing the Challenge of Change." Here is the outcome of what she drew during my session...really cool and very accurate!



A Personal K.E.Y. Learning Point to Share



Plan. Prepare. Practice. Perform. Persist.
Does *it* Create a Difference?

I used to say that being skilled at anything took three things: the ability to plan, prepare and practice. I have since added to that list to include five components now: Plan. Prepare. Practice. Perform. Persist. Why? Because if we want to excel and feel confident at a particular skill, a targeted linear process can help us accomplish it faster and with a greater degree of success.

Plan. A plan helps us to create a roadmap that illustrates what success looks like and how we can attain it. It provides a timeline, a source of key milestones, potential obstacles, and a clear strategy for maintaining focus and self-motivation.

Prepare. Preparation includes creating a list of each of the necessary tasks that need to be accomplished and by when. It helps outline how we can best set ourselves up for success and avoid failure.

Practice. We all get better the more we practice. I don't believe in "practice makes perfection," but I do strongly encourage the mantra of, "persistent practice leads to peak performance." It doesn't mean $A = B$, but it does illustrate a path that increases your odds of success.

Perform. Whether we like it or not, we all are graded based on our level of performance. Recently the Winter Olympics were held, and medals were awarded for the top three levels of performance. If you came in fourth, you didn't win. Ordinary life is no different. Unless you are the best candidate, you don't get the job. Unless you are one of the better performers, you don't usually get a raise (or a descent one). Perform by executing the designated tasks at your highest level possible.

Persist. Persistence prevails when we believe in ourselves enough to push forward, even in the face of adversity. With self-affirmations, positive self-talk, and not accepting "no," we can persevere to reach our goal and attain the success we desire.

Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.



April 8
Embracing the Challenge of Change

Winona, MN
Winona Area SHRM Leadership Development Conference
[Click here for more information or to register!](#)

April 10
Keynote: Tame the Turbulence! Avoid Losing It. Fly Through It.

Oshkosh, WI
Women in Management - Oshkosh Chapter
[Click here for more information or to register--public is welcome!](#)

April 22

Candid Conversations that Drive Results

Indianapolis, IN

International Institute of Business Analysis - Professional Development Day

April 23

Keynote: Be the Architect for Your Life: Dream it. Plan it. Live it.

Oshkosh, WI

IMA - Institute of Management and Accounting

May 1

Keynote: Conscious Choices: Powerful Strategies to Grab Control & Transform Your Life

Emotional Intelligence: Managing Emotions to Enhance Performance

Inspiring Creativity & Innovation

Mastering the Art of Small Talk

Oshkosh, WI

Private Client

May 7

Keynote: The Power of Personal Choice

Wausau, WI

Women of Vision Event

May 8

Embracing the Challenge of Change

Madison, WI

Private Client

May 13

Simple & Savvy Workplace Etiquette and Make Your Minutes Matter

Appleton, WI

Private Client

May 14

TBD

East Dundee, IL

Private Client

May 20

Engage & Inspire Your Workforce and Candid Conversations that Drive Results

Kansas City, MO

NAMIC Leadership Forum

[Click here to learn more or to register!](#)

May 21

Embracing the Challenge of Change

Appleton, WI

Private Client

Inspirational Products ~ Perfect gifts or tokens of appreciation!

Empower others to be more productive, passionate and purposeful in 2014!
Use these actionable tools to further develop employees and also retain your valuable customers.

**Enjoy this five-book mini series entitled, "Moments of Motivation."
This set includes the five mini-books shown below and enclosed in a case!**

Description:

Start each weekday with a moment of motivation from Tracy, designed to positively inspire you to create the life you want to live. Each minibuk is designed with 52 inspirational messages, with each book devoted to one weekday.

[Click here to order your complete set today!](#)



Applicable tax and shipping/handling fees are additional.

Helping individuals, teams, and organizations live more productive, passionate and purposeful lives!

Tracy Butz
Think Impact Solutions
920.450.2118

[Forward email](#)

Think Impact Solutions | PO Box 1414 | Appleton | WI | 54912