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Subject: You Can't Leave!

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Inspired Impressions! Ezine

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Speaker · **Author** · **Consultant**

As an inspirational speaker, captivating author and successful consultant, Tracy Butz engages individuals and organizations with actionable tools, empowering them to live more productive, passionate and purposeful lives.

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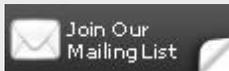
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Welcome!

Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- A relevant key concept
- Interesting business news to share
- Upcoming opportunities to connect
- Inspirational and fun products



Insights & Inspiration



"You Can't Leave!"

My husband and I spent the last year attending class together, twice per month, for about 90-minutes each session. At the end of the process, or truly the beginning of it, really, we officially became members of a new church.

This past Sunday, as I read through the announcements in the bulletin, I couldn't believe what I had read! One of the pastors, the one we have spent countless hours learning with and from,

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is contemplating a move to a new church, several hours away. I couldn't believe it; I was shocked. A small part of me said, "You can't leave!" In fact, that wasn't only the silent voice in my head talking, but they were also the words that actually came out of my mouth as I embraced him before leaving the church that morning.

Why is it that change seems so hard sometimes and at other times it is super simple?

Most changes are made for reasons that are rational and logical-we understand them at an intellectual level. But even after I understand the logical reasons for a change, the process of hearing about it and then experiencing it can be emotional, psychological and very personal. And indeed, in this case, it certainly is. My husband and I have an emotional bond with our pastor; not the pastor, but our pastor. Emotional connections like these are very strong and difficult to break and/or ignore. So how does one work through these feelings of resistance and demonstrate unselfish support to someone else...especially as he tries to make the best decision for his family and also himself both personally and professionally?

First, understand that resistance to change is normal. It is a natural attempt to slow things down, to a point of manageability. These five strategies have helped me overcome resistance and deal more effectively with change in the past, and represent strategies I plan to apply yet again in my life. [Click here to learn about the five strategies!](#)

Inspirational Products ~ Perfect gifts or tokens of appreciation!

Empower others to be more productive, passionate and purposeful in 2014!
Use these actionable tools to further develop employees and also retain your valuable customers.

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A K.E.Y. Learning Point to Share



4 Ways to Stop Negative Office Gossip

by Janine Popick

"Hey, did you hear ... " Gossip--it's something that no company wants within its walls, but it's going to happen. And if you think your employees aren't spreading it, well, I hate to break it to you, but you're wrong.

A little gossip isn't harmful; in fact, a recent study at Stanford even suggests it could be a good thing (as long as it benefits the larger group as a whole). But sometimes, there are bigger rumors that have the potential to cast a sense of distrust throughout the entire organization, where employees might think that something is up and they aren't being informed for a reason.

If you're the leader of your company, you need to acknowledge the gossip and let your employees know what's really going on. The longer you choose to ignore it or wait it out, the more likely it'll spread to other parts of the company--and the more likely it'll get even more inaccurate, just like the old game of telephone. Here are four ways stop the rumor mill from spinning out of control: [Click here to continue reading the article!](#)

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Creative Corner



The 100 Best iPad Apps

by Creative BLOQ

We've scoured the app store to find the best iPad apps for design, creativity, inspiration, organization... and fun, too. We've gathered together the very best iPad apps in Apple's App Store - and many are free. You're sure to find a timelessly brilliant app that meets your needs, saving you the hassle of searching through the hundreds of thousands available.

Whether you're looking to design on your iPad, carry out research, find inspiration, or improve your task management and productivity there are tons of iPad apps in our list. So here goes, in no particular order... [Click here to continue reading the article!](#)

Key Concept



5 Steps to Customer Love, by Larry Sharpe

"I love you!" That's what everyone wants to hear from their customers. But how do we get that feeling? How do we get our clients to love us. Give them great service, right? Nope! They still complain and may even leave for another cheaper vendor. Is there a process? [Click here to read article!](#)

Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.



July 23

Make Your Minutes Matter! Stress Less & Achieve More

Neenah, WI

Private Client

August 6-7

The Essentials of High Performance Teams

Chicago, IL

NAMIC's T.E.A.M. Leadership Development Workshop

[Click here for more information!](#)

August 12

Speak with Persuasive Power & Professional Presence

Appleton, WI

N.E.W. ASTD

August 14

The Essentials of High Performance Teams - NAMIC's T.E.A.M. Leadership Development Wkshp

Sunrise, FL

Private Client

August 19

Conquer the Chaos! Stress Less & Achieve More

Simple & Savvy Workplace Etiquette

The Eggsact Moment of Truth

Oshkosh, WI

Private Client

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Tracy Butz

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