



Inspired Impressions! Ezine

August 2014

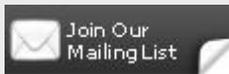
Volume 41

Speaker · Author · Consultant

As an inspirational speaker, captivating author and successful consultant, Tracy Butz engages individuals and organizations with actionable tools, empowering them to live more productive, passionate and purposeful lives.

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Welcome!

Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- A relevant key concept
- Interesting business news to share
- Upcoming opportunities to connect
- Inspirational and fun products



Insights & Inspiration



"Are You One of the 80%?"

Last week my 18-year old son said that he doesn't understand why people work like they do. He said, "I see people work, work, and work some more, and don't ever enjoy life. Worse yet, they work hard at jobs they don't even care about just so they can try to enjoy a few hours of fun on the weekend."

Our conversation got me thinking, so I started to do a little research and found a statistic that stated, "Eighty percent of adults hate the work they do." I figured the number was high; but 80 percent is larger than I expected. So how do we find passion and purpose in life, so that work becomes something we enjoy and potentially love, rather than it creating negative imagery of the daily grind and drudgery?

I believe the secret to finding your passion is found in your emotional reaction to specific moments in your life.

I remember vividly, the feeling of amazement I had, as I watched an eloquent professor speak during one of my college courses.

He was different than anyone else I had ever seen and heard in action before. C.Y. Allen could move an audience, unlike any other. This public speaking class changed how I viewed speaking. With most students despising this class, I found myself signing up to do an extra credit speech with numerous challenging components, just for fun. In fact, as I think back on it, it answered one key question to ponder when trying to identify what your passion is: "What would you regret having never tried?" I felt a huge sense of, "If I don't do this now, will I ever have another chance to?"

What I didn't figure out until much later in life, is that I had and still have, a passion for influencing others to live more productive, passionate and purposeful lives. That is "what I do" and "love to do" today. It is the statement, noted on the first page on my website, which my business operates around.

So what if you are one of the 80 percent that dislikes your job/career? What then? [Click here to discover 4 strategies you can use!](#)

Inspirational Products ~ Perfect gifts or tokens of appreciation!

Empower others to be more productive, passionate and purposeful in 2014!
Use these actionable tools to further develop employees and also retain your valuable customers.

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Key Concept



People Don't Resist Change, They Resist Loss

by Dennis Roberts

We live in an increasingly fast paced, volatile environment. It seems the one constant is change. Yet there is a truism about change that many overlook. People don't resist change, they resist loss, or perceived loss. The real art of leadership is to co-create the vision for this uncertain future AND communicate the benefits.

One of the key distinctions between leadership and management is your ability to co-create the vision and lead people into uncharted territory. The necessity for leadership is obvious when responding to a crisis. Yet it is also necessary, and perhaps more difficult, when that compulsion to change is not evident. It comes back to the motivational forces at play. Ask yourself "Are you moving AWAY from something, or are you moving TOWARDS something." [Click here to continue reading the article!](#)

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Creative Corner



Oral-B's SmartSeries 7000

by Gizmodo Review

A bluetooth-enabled toothbrush...really? If you are so inclined to check it out, here is the latest invention. [Click here to read about it!](#)

Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.



August 6-7

The Essentials of High Performance Teams

Chicago, IL

NAMIC's T.E.A.M. Leadership Development Workshop

[Click here for more information!](#)

August 12

Speak with Persuasive Power & Professional Presence

Appleton, WI

N.E.W. ASTD

[Click here for more information or to register!](#)

August 14

The Essentials of High Performance Teams - NAMIC's T.E.A.M. Leadership Development Wkshp

Sunrise, FL

Private Client

August 19

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Simple & Savvy Workplace Etiquette

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Tracy Butz

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