

## Inspired Impressions! Ezine

September 2014

Volume 42

Speaker · Author · Consultant

As an inspirational speaker, captivating author and successful consultant, Tracy Butz engages individuals and organizations with actionable tools, empowering them to live more productive, passionate and purposeful lives.

### In This Issue

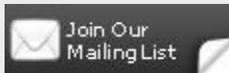
[Insights & Inspiration](#)

[Key Concept](#)

[News to Share - Impact Central](#)

[Opportunities to Connect](#)

[Inspirational Products](#)



### Quick Links

[Impact Central™](#)

[Monday's Motivational Message](#)

[Butz's Blog](#)

[Linkedin](#)

[Facebook](#)

[Popular Keynote Messages!](#)

[Workshops](#)

[Short & Savvy Sessions](#)

[Live Video-clip of Tracy](#)

[Inspirational Gifts](#)

### Welcome!

#### Welcome to Inspired Impressions!

It's an informational monthly Ezine, with each issue designed for you, including:

- Personal insights and inspiration
- A relevant key concept
- Interesting business news to share
- Upcoming opportunities to connect
- Inspirational and fun products



### Insights & Inspiration



#### "A Lollipop Moment"

A lollipop moment is described by Drew Dudley as a moment where someone said or did something that fundamentally made your life better. Watch this short clip below and consider these questions:



- When is the last time you had a lollipop moment?
- Did you do something about it when you did?
- What was the impact?
- If not, why not?
- What will you do next time you experience a lollipop moment?



Drew Dudley - Lollipop Moment  
(2-minutes)

## Key Concept



## "Learning Squared"

With school starting up again this week, I began thinking about primary (middle school) and secondary (high school) school from years ago. It sure has changed, in so many ways. I considered, though, many aspects in which it has changed for the positive; yet, in some ways, the opposite may also be true. Following are some interesting comparisons I've made, with a key point toward the end that I hope you consider.

**1. Classrooms.** Learning used to happen at a desk inside the walls of the classroom. Today, students are collaborating with one another in learning labs, discussion groups and online mediums.

**2. Text books.** Teachers used to guide learning primarily using text books. Today, some classes still utilize the applicable text book; however, for many middle to high school classes, text books are referenced, some are used for key points, yet many students learn using worksheets.

**3. Computers.** Aside from not having computers when I went to school, they have transformed from a lesson in the [computer] lab to now being an integral part of learning across the curriculum. In fact, this year every student in high school receives a Google Chromebook to aid in portable, personalized, 24:7 (anywhere/anytime) and higher engaged learning.

**4. Knowledge Checks.** Tests used to be the primary, and sometimes the only, knowledge check for a specific subject matter. Learning now is often also assessed through what students develop, which certainly takes into account different learning styles and abilities. This method of examination would have been very helpful to me when I went to school, as I struggled with test anxiety.

**5. Parent Involvement.** When I was a student, my parents would ask me about my tests or projects that they knew I was studying for or working hard at. I, in turn, would inform them what grade I received, but certainly not for every assignment. At the end of the quarter or semester, I would bring home my report card to share with them. Today, parents are not only encouraged, but expected, to stay abreast of each child's repertoire of assignments, test, quizzes, projects, required parent signatures, etc. Most parents (and students) I know check the "parent portal" weekly or often times, daily.

I think the intent of this tool was to be an information conduit, which I, as a parent, certainly appreciates. Yet, I wonder today if this tool has transferred some student responsibility and accountability to that of their parents? I see accountability being a common issue in the workplace today and I think fostering more of that trait and skill in the younger years can only help. With that said, the parent portal also offers students the ability to better manage their own grades, understanding on a weekly basis where they stand in each individual class...therefore, providing enhanced understanding and also accountability for students.

**6. Passing.** If students didn't pass from one year to the next, they didn't progress forward with their class-mates. In high school today, if a student doesn't have enough credits to complete his/her senior year, they become a "super senior" the following year until enough credits are earned to graduate. I personally find that title not only strange, but wrong. Why is a positive label being applied to those who didn't have enough credits to progress, as our national standard outlines?

Believe me when I say that I do have empathy for those students who have endured hardships and choose to continue going to school even after their fellow colleagues and friends have moved on. They deserve acknowledgement of their dedication to continuing their education and ongoing support to help them earn the essential high school diploma. But super senior? That description seems to be off to me.

### **7. Graduation Ceremonies.**

Graduation ceremonies used to be reserved for high school seniors. Now there is a "graduation" or "farewell" ceremony as students transition from elementary to middle school, middle to high school, and then of course, high school graduation. I think it is a great way to provide closure to one chapter of a student's learning and helps prepare them for the next phase of their journey.

Overall, the amount of change with education and learning over the past several decades has been enormous and I don't see it slowing down anytime soon. Students today are collaborating on projects, creating presentations, making movies together and expressing their learning in all kinds of creative ways. But is this new type of learning right and/or good for everyone?

Susan Cain, an American author of *Quiet: The Power of Introverts in a World That Can't Stop Talking*, argues that modern Western culture misunderstands and undervalues the traits and capabilities of introverted people. I think her points are worth considering, as we see our education and learning continue to transform. After all, learning is squared, or shaped, by each of us-whether it happens in our schools or workplaces.

**Click the image below to view a condensed clip of Susan Cain's video, outlining her key points as referenced above:**



Susan Cain - The Power of Introverts  
(10-min.)

[To view her entire talk via Ted.com \(19-minutes\), click here.](#)

[For a PDF copy of the article, click here.](#)

(You can also access the link through this document to determine if you are an introvert, extrovert, or ambivert).

## **Impact Central™ News!**

Join **Impact Central™**--an on-line learning portal that offers a wide array of business tools and content, designed to provide leaders with solutions to common workplace challenges.



[Click here for a one-page overview!](#)

As an annual member, you will have immediate access to these robust resources:

- **Leadership Essentials** - Comprehensive strategies and tools for new or seasoned leaders, each aligned with a core leadership competency.
- **Assessments** - Individual or Team
- **E-learning Courses**
- **Webinars and Tele-seminars**
- **Personal Coaching**
- **Question & Answer Forum**
- **Interviews with Experts**
- **Educational Videos & Resources**
- **Special Offers**

[Click here to see a video demonstration of how this amazing resource center can help you!](#)

**Special Offer!** Take advantage of the special introductory rate of only \$795!  
This represents a savings of \$100!

[Go to http://www.Impact-Central.com!](http://www.Impact-Central.com!)

## Opportunities to Connect

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.



### September 4

**Building High Performing Teams**  
**Candid Conversations that Drive Results**  
**Conquer the Chaos! Stress Less & Achieve More**  
**Simple & Savvy Workplace Etiquette**  
 Oshkosh, WI  
 Private Client

### September 8

**Team Dynamics: Working More Effectively with Each Style**  
 Webinar/Virtual Learning  
 National Association for Mutual Insurance Companies (NAMIC)

### September 11

**Be the Architect for Your Life: Dream It. Plan It. Live It.**  
 Elkhart Lake, WI  
 Private Client

### September 17

**Candid Conversations that Drive Results**  
 Green Bay, WI  
 Society for Human Resource Management - Green Bay Area Chapter  
[To learn more or to register, click here!](#)

### September 19

**Resilience: The Courage to Come Back**  
 St. Louis, MO  
 2014 NABRICO Conference (Nat'l Assoc. of Bar Related Insurance Companies)  
[To learn more or to register, click here!](#)

### September 25

**Conquer the Chaos! Stress Less & Achieve More**

Appleton, WI  
Wisconsin Volunteer Coordinators Association

**September 29**

**Respectful & Candid Feedback**

Webinar/Virtual Learning

National Association for Mutual Insurance Companies (NAMIC)

**October 1-2**

**Engage & Inspire Your Workforce**

La Crosse, WI

Private Client

**Inspirational Products ~ Perfect gifts or tokens of appreciation!**

Empower others to be more productive, passionate and purposeful in 2014!  
Use these actionable tools to further develop employees and also retain your valuable customers.

**Special Offer - 6 days only!**

Purchase one inspirational print for only \$15.95 and get a  
**FREE BOOK!**

**Choose from one of the following three books:  
Conscious Choices, Tame the Turbulence or The Perfect Pair of Jeans!**



[For a description of each book, click here.](#)

10 beautiful designs to choose from, each with an inspirational quote to provide daily inspiration!  
Each print is framed in a 5" x 7" decorative black frame.

[Click here for more information or to purchase several to say "thank you" to your team today!](#)



## Special Offer--6 days only!

Purchase one inspirational print for only \$15.95 by **Friday, 9/8/14** and get a **FREE** book!

[Click here for more information or to purchase several to say "thank you" to your team today!](#)

*Applicable tax and shipping/handling fees are additional.*

Helping individuals, teams, and organizations live more productive, passionate and purposeful lives!

**Tracy Butz**

Think Impact Solutions  
920.450.2118

### [Forward email](#)



This email was sent to tracybutz@yahoo.com by [tracy@tracybutz.com](mailto:tracy@tracybutz.com) | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



*Try it FREE today.*

Think Impact Solutions | 867 Lotus Trail | Menasha | WI | 54952