



Inspired Impressions! Ezine

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Speaker · Author · Consultant

As an engaging speaker, captivating author and successful consultant, Tracy Butz provides actionable strategies and solutions, helping others to live more productive, passionate and purposeful lives.

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WELCOME!

Welcome to **Inspired Impressions!**

It's an informational and inspirational monthly Ezine, filled with personal insights, interesting business topics, helpful strategies, inspiring stories, opportunities to connect, etc., with each issue designed with you in mind.

I hope you enjoy this month's issue and are able to apply at least one idea into your professional or personal life.



INSIGHTS & INSPIRATION: What Motivates You?



Would You Climb the Mountain? **Dan Ariely**, professor of psychology and behavioral economics, shares his perspective on what motivates us using a thought-provoking example (1:46 min).



KEY CONCEPT: Personality Accountability--What Does it Mean & Should We Be Demonstrating It More?



Some favorite expressions of small children: "It's not my fault. . . They made me do it. . . I forgot." Some favorite expressions of adults: "It's not my job. . . No one told me. . . It couldn't be helped." True freedom begins and ends with personal accountability.

Every team, every organization, every group has problems. Every individual has problems, too. Often we search for the right individuals to solve those problems. The question is, where and how do we find them...who are "they" anyway?

Personal accountability looks at the power of "me" versus "they."

I define personal accountability as accepting responsibility for my own actions as well as the actions of my team, which includes both success and failure.

But no one wakes up and says, "Today, I am NOT going to be accountable!" So what prevents us from demonstrating personal accountability? Perhaps it's a lack of clear expectations, having no authority to make it happen, having management get in the way, an unclear definition of success, or maybe even a desire to be "nice" rather than focus on driving results. Whatever the reason or the excuse, personal accountability could definitely be seen demonstrated more in our culture today.

I have found that one of the best ways to overcome a lack of accountability is to understand what the benefits are for us to be accountable...meaning-what's in it for me? Why should we do this? I have found some reasons to include the ability to courageously face difficulties, own the problem, better understand others' viewpoints, act rather than react, influence others more, collaborate/problem solve together, and leave the "poor me" victim mentality behind.

So the next time you hear yourself or someone else take the wrong accountability path, I encourage you to make a personal choice to rise above one's circumstances and demonstrate the ownership necessary for achieving desired results. Take personal accountability and feel how incredible it feels.

New E-LEARNING PROGRAM!

Enjoy a **FREE** preview of our newest **e-learning** program entitled,

"Clear, Concise & Confident Communication."

Program Description:

The ability to effectively organize our ideas and communicate them clearly, concisely is now a core skill. Whether we need to illustrate our point one-on-one, in a small group, over the telephone, via email or present a concept to a larger group, we all realize that how we communicate our message can dramatically affect the outcome. Learn to quickly structure your ideas and communicate them in a logical manner, allowing you to answer questions quickly and confidently, while also maintaining poise under pressure.



[Click here to download and print the full handout.](#)

Experience quality content and design.

[Click here to begin engaging in the FREE e-learning program preview.](#)

Engage, learn and apply.

[Click here to view other e-learning programs or to purchase the full version of "Clear, Concise & Confident Communication."](#)

POWER-POSING BOOSTS SELF-CONFIDENCE

Amy Cuddy, a social psychologist, shares how you can boost your self-confidence by engaging in simple poses **BEFORE** you are involved in a situation that needs this skill-set heightened (3:56 min).



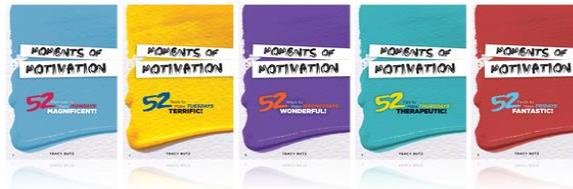
OPTICAL ILLUSION - *Amazing!*

Here is a neat optical illusion presented by **Beau Lotto**, a neuroscientist fascinated with human perception. My hope is that you will find this short video intriguing and my guess is that you will see the "new normal" too.



INSPIRATIONAL PRODUCTS

Demonstrate your appreciation to someone today. Provide a token that says "thank you" not only once, but over and over. This go-to five-book mini series is a perfect way to show you care. One full year of "Moments of Motivation" to start each and every work day with!



[*Click to learn more or purchase a set today for only \\$29.75!*](#)

OPPORTUNITIES TO CONNECT

Please get in touch with me if you want to connect when I'm in your area or if you're interested in a similar program for your organization.



August 5-6

The Essentials of High-Performance Teams

Chicago, IL

[*Click here to register or obtain more information about event!*](#)

August 12

Train-the-Trainer

Appleton, WI

Private Client

August 26

Clear, Concise & Confident Communication

Green Bay, WI

Private Client

September 8

**Embracing the Challenge of Change AND
Resilience: The Courage to Come Back AND
Candid Conversations that Drive Results**

Oshkosh, WI

Private Client

September 9

**Inspiring Engagement: The Link to a High Performing Organization AND
Embracing the Challenge of Change**

Stevens Point, WI

[Click here to register or obtain more information about event!](#)

September 15

Clear, Concise & Confident Communication

Neenah, WI

Private Client

September 18

Candid Conversations that Drive Results

Green Bay, WI

Private Client

September 22

Embracing the Challenge of Change

Indianapolis, IN

IIBA Central Indiana's Professional Development Day

[Click here to register or obtain more information about event!](#)

September 23

**Candid Conversations that Drive Results AND
Enhancing Group Dynamics in Meetings**

Carmel, IN

Private Client

September 24

**Mastering the Art of Small Talk AND
Make Your Minutes Matter! Achieve Maximum Results in Minimum Time**

September 28

Attracting, Engaging & Retaining the Workforce of Tomorrow

Virtual session @7am PST; Live session @ 3:30pm PST

NAMIC's National Convention - [Click here to register or obtain more information!](#)

San Diego, CA

Helping individuals, teams and organizations live more productive, passionate and purposeful lives!

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