



Inspired Impressions! Ezine

December 2015

Volume 54

Speaker • Author • Consultant

As an engaging speaker, captivating author, and successful consultant, Tracy Butz delivers actionable tools to further engage employees, energize workplace culture, and empower high performance.

[Website](#)

[Join Mailing List](#)

[Monday's Motivation](#)

[Workshops](#)

[Keynotes](#)

WELCOME!

Welcome to
Inspired Impressions!

It's an informational and inspirational monthly Ezine, filled with actionable strategies to engage you/your employees, energize your culture and empower high performance.

Each issue is designed with you in mind and includes personal insights, interesting and relevant business topics, helpful tips and tools, inspiring stories, and opportunities to connect.

I hope you enjoy this month's issue and are able to apply at least one idea into your professional and/or personal life.



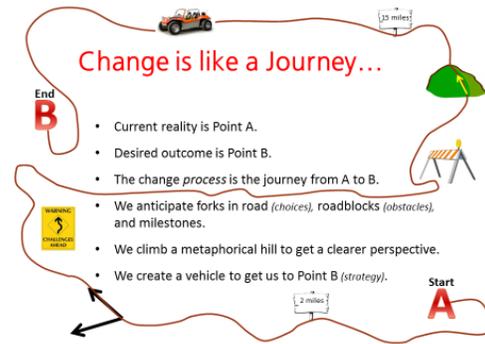
UNVEILING "MY HUGE CHANGE!"

Changes are all around us like weather, electronics, and prices--to name just a few. A common metaphor for change is that it is like a journey. The current reality is Point A with the desired outcome being Point B. The change process is the journey from A to B. We anticipate forks in road (choices), roadblocks (obstacles), and milestones. We climb a metaphorical hill to get a clearer perspective and usually create a vehicle to get us to Point B (strategy).

The problem, though, is that a journey is not a path like you see. With a journey--it is unclear as to how to reach the desired destination or outcome. There is usually more than one way or one possible solution.



A better, more empowering metaphor, is that change is like a kaleidoscope. You look through the eyepiece and see a colorful pattern; and with a tiny nudge of the barrel, you instantly create a new pattern. It's totally different and the change is often permanent--just like what happens in business.



Well, this past month I decided to not only nudge, but completely turn the barrel of my kaleidoscope---my website! My **NEW WEBSITE** represents the exciting shift I continue to feel and experience as my business grows. [CLICK HERE TO CHECK IT OUT!](#) and let me know what you think.

SEE TRACY BUTZ LIVE!



"Be the Architect for Your Life: Dream It. Plan It. Live It." 5:42 min.

I am proud to introduce my **NEW DEMO VIDEO** from a keynote presentation this past summer entitled, *"Be the Architect of Your Life: Dream It. Plan It. Live It."* I engaged a group of 400+ at their National Convention.

Brandon Mueller, owner of **Shoot. Edit. Deliver.**, is the master behind this video creation. Check out some of his other cool projects [by clicking here!](#)

AN INSPIRATIONAL HELLO

Adele, an amazing performer, was willing to give up stardom for her family; but after three years enjoying motherhood, clearly came back and even stronger than before.

At this time of holiday chaos, remind yourself of what's important. Is it health, freedom, family or something else? Whatever or whomever, be sure to set aside time to acknowledge, honor and enjoy it. Reach out, say "hello", and offer a gesture of love and kindness.



Adele - "Hello"

[AFTER watching Adele's video, click here.](#)

KEY CONCEPT: Would You Want to Work For You?

Maybe your company can't offer a 6-figure salary, but can it appeal to ambition and the ability to make things happen with greater ease?



Let's face it--nobody gets to the top without an innate drive to make an impact. Big companies are known for having the ability to offer new and exciting opportunities that attract great talent. However, at a big company, individuals can become cogs in the machine.

At a small company, the opportunities are often different; but, different isn't bad. Employees could be given freedom to work on passionate projects AND take on roles that make the company better in a tangible way. So my natural question to you is...[Click here to read more, watch a video and chat back!](#)

Impact Central® - The VIRTUAL LEARNING CENTER

Impact Central® is our on-line or virtual learning center that includes interactive courseware designed with dynamic content---including videos, audio explanations, pictures/illustrations, applicable examples, demonstrations, and collaborative question/response cues. This professional and intuitive tool makes virtual learning easy to maneuver and fun to engage in, while offering content-rich courseware.

[Click here to preview available e-learning courses!](#)

Experience quality content and design. Engage, learn and apply knowledge quickly.

NEW PROGRAM + CHOCOLATE = HAPPY PARTICIPANTS!

Candid Dialogue: Clear, Concise & Constructive Feedback

According to the Gallup Organization, the number one leadership behavior that affects morale and productivity the most is "not enough feedback." This NEW program targets that very need.

Discover an eight-step method for being able to share either a negative message or positive feedback with someone, in a way where you can "**Engage More. React Less.**" Whether it is performance-related feedback or otherwise, these short and frequent conversations can truly not only enhance relationships, but demonstrate that you care. And according to research, leaders demonstrating that they care happens to be what employees want the most from a supervisor. Learn actionable strategies to C.A.R.E. and watch your relationships prosper.

[Click here to download the program overview!](#)

CELEBRATE CANDOR! Candy Bars

As a bonus, our new sweet treat aligns perfectly with the Candid Dialogue program noted above, or can be purchased by itself. Reward and/or show appreciation with a CELEBRATE CANDOR Bar for engaging in respectful, candid dialogue.



Enjoy a sweet reward for engaging in respectful, candid dialogue.

1. Reward yourself for a job well done OR
2. Show appreciation to others for their candor.

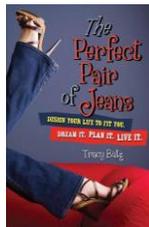
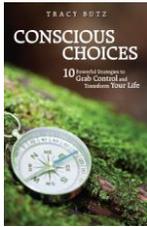
[Click here for an overview of all workshops!](#)

INSPIRATIONAL & EDUCATIONAL PRODUCTS

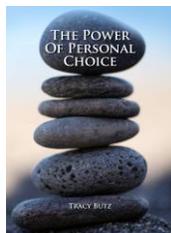
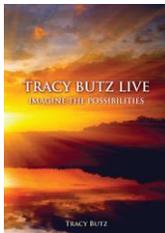
We have a nice variety of both inspirational and educational products, including books, numerous motivational prints, DVDs, and more. Any of these products make great rewards or gifts for family, friends, colleagues, teams or entire departments!

[Click here to SHOP now!](#)

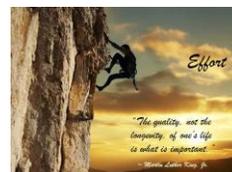
BOOKS:



DVDs:



INSPIRATIONAL PRINTS:



[Click here to SHOP now!](#)

LET'S CONNECT *Live!*

Please get in touch with me if you want to connect when I'm in your area in the near future or if you're interested in a similar program for your organization.

December 4

**Embracing the Challenge of Change AND
Clear, Concise & Confident Communication**
Sturgeon Bay, WI
Private Client

January 7, 2016

Inspire Creativity & Innovation to Cultivate Change
Appleton, WI
Private Client

January 13

Be the Architect for Your Life: Dream It. Plan It. Live It.
Chicago, IL
Professional Women's Club of Chicago
[For more information, click here!](#)

January 22

Design Your Life to Fit You--Just Like the *Perfect Pair of Jeans!*
Milwaukee, WI
Leadership Insight Event

January 26

Emotional Intelligence: Managing Emotions to Enhance Performance
Fond du Lac, WI
Private Client

January 27

Candid Conversations that Drive Results
Appleton, WI
Private Client

Let's *get* Social

Like us on **Facebook** 

Follow us on **twitter**

View our profile on **Linked in** 

Helping teams and organizations to further engage employees, energize workplace culture, and empower high performance.

Tracy Butz
Think Impact Solutions
920.450.2118

VISIT OUR WEBSITE

Email: tracy@tracybutz.com
Phone: 920-450-2118

Think Impact Solutions, LLC
867 Lotus Trail, Menasha, WI 54952