



## Inspired Impressions! Ezine

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**Speaker** ▪ **Author** ▪ **Consultant**

As an engaging speaker, captivating author, and successful consultant, Tracy Butz delivers actionable tools to further engage employees, energize workplace culture, and empower high performance.

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### WELCOME!

Welcome to **Inspired Impressions!**

It's an informational and inspirational monthly Ezine, filled with actionable strategies to engage you/your employees, energize your culture and empower high performance.

Each issue is designed with you in mind and includes personal insights, interesting and relevant business topics, helpful tips and tools, inspiring stories, and opportunities to connect.

I hope you enjoy this month's issue and are able to apply at least one idea into your professional and/or personal life.



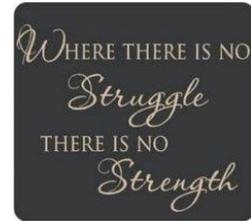
### HARD-WIRED FOR STRUGGLE. CAPABLE OF STRENGTH.

I know that we all have times when things get us down. I realize we all face hurdles that we don't feel we can jump over. I also understand we have all failed at something.

Recently, though, after speaking at a large conference event, one person approached me and asked, "Don't you get angry when you face a setback or you actually fail?" I answered, "Yes. I certainly feel frustrated, upset, disappointed, and/or angry when I miss the mark." Then she said,

"But how do you get over it?" This question was not nearly as easy to answer as her first one, and I even continued to ponder it for days after.

First, when I find myself in a tough situation, I choose to grab control of those things I can change and try relentlessly to let go of those factors that are outside my influence. I find that I am able to more easily overcome obstacles when I acknowledge a setback for what it is and appreciate the contrasting good fortune I have in my life. This practice helps me put the situation in perspective and move through it faster and with greater success.



Second, I feel it is really important to allow yourself time to understand the failure and feel the pain associated with it. You can't learn from mistakes unless you clearly realize why it didn't work or why you failed. Own the disappointment and face the feeling of failure. Because when you do, you won't want to experience that devastating feeling again and will fight relentlessly to ensure you don't. This level of self-motivation... [\(click here to continue reading\)](#)

## WHEN WE LOSE, IT MUST MAKE US A LOSER

Do you know of anyone who received a "participation" award? It is far more common today than it ever was when I was growing up. In this video, Eduardo Briceño shares a compelling argument between mindset and motivation. One truth in his argument is that, "If we win because we are a winner, then when we lose, it must make us a loser." Unfortunately, this mindset is not what is permeating our schools today, which will dramatically impact our workplaces in the not-so-distant future.



Briceño states that the way we understand our intelligence and abilities deeply impacts our success--which is based widely on social science research. He argues, though, that because this belief is malleable, there are clear actions we can take to establish a mindset that better enables success for our children, colleagues, teams, and ourselves.

## ARE YOU PLANNING ANY LEARNING WORKSHOPS OR CONFERENCES?

If you are wanting to further engage employees, energize workplace culture, and/or empower high performance, consider partnering. Clients such as the US Army, Motorola, NAMIC, and Subway, have all trusted me to provide solutions for their organization's needs. Below is a link to an overview of all of my workshops.

[Click here see an overview of all workshops!](#)

[Click here to download a description of all available workshops that will be customized to the needs of your group.](#)

If you are interested in learning more or inquiring about services, contact Tracy directly at 920.450.2118 or [tracy@tracybutz.com](mailto:tracy@tracybutz.com).

## TALENT + PASSION = SUCCESS

When I see exceptional artists, I feel compelled to share the experience with others. Last year, I featured a TED video in one of my monthly ezines of a musical group known as "Naturally 7." I recently came across another video of them, but this one is dramatically different. This clip displays each artist's unique talent. It is simply amazing to me and it demonstrates the unique abilities every one of us have...we just have to discover what they are for ourselves.



7:40 min.

If you don't know what your special talent or passion in life is, here are a few questions to help guide you:

- What puts a smile on your face when you do or encounter it?
- What do you find that is easy or fun for you?
- What sparks your creativity or expands your horizons?
- What do you enjoy doing in the service of others?
- What would you do if money wasn't an issue?
- What do you like to talk about? Ask your friends.
- What makes you unafraid of failure? Passion brings confidence.
- What would you regret having never tried?
- What activities or events brought you joy as a child?
- 

## CANDID CONVERSATIONS THAT DRIVE RESULTS - *Virtual Course of the Month!*

For the month of **FEBRUARY**, "**Candid Conversations that Drive Results**" is available to you at **50% off** the regular price! Instead of \$99, participate in this virtual learning program for **only \$49!**



**[Click here to PREVIEW this course!](#)**

*(If file doesn't begin playing, open it using Chrome over Firefox search engine)*

**[Click here to PURCHASE this course now for a 50%!](#)**

**Impact Central®** is our on-line or virtual learning center that includes interactive courseware designed with dynamic content---including videos, audio explanations, pictures/illustrations, applicable examples, demonstrations, and collaborative question/response cues. This professional and intuitive tool makes virtual learning easy to maneuver and fun to engage in, while offering content-rich courseware. Experience quality content and design. Engage, learn and apply knowledge quickly.

**[Click here to preview all available e-learning courses!](#)**

*\*\*\*Each month during 2016, we will feature one interactive online course at a special price!*

## SEE TRACY BUTZ LIVE!



"Be the Architect for Your Life:  
Dream It. Plan It. Live It."  
5:42 min.

I am proud to introduce my **NEW DEMO VIDEO** from a keynote presentation this past summer entitled, "*Be the Architect of Your Life: Dream It. Plan It. Live It.*" I engaged a group of 400+ at their National Convention.

**Brandon Mueller**, owner of **Shoot. Edit. Deliver.**, is the master behind this video creation. Check out some of his other cool projects [by clicking here!](#)

## OPPORTUNITIES TO CONNECT

# LET'S CONNECT *Live!*

Please get in touch with me if you want to connect when I'm in your area in the near future or if you're interested in a similar program for your organization.

February 3

**Clear, Concise & Confident Communication**

Neenah, WI  
Private Client

February 17

**Enhancing Group Dynamics in Meetings**

De Pere, WI  
Association for Information Technology Professionals (AITP)  
[For more information or to register, click here!](#)

February 21

**The Marshmallow Challenge *and*  
Embracing the Challenge of Change**

Minneapolis, MN  
Regional Leadership Conference

February 23

**Eggsact Moment of Truth *and*  
Achieve Breakthrough Goals & Success**

Oshkosh, WI  
Private Client

February 25

**Achieve Breakthrough Goals & Success *and*  
Candid Dialogue: Engage More. React Less.**

Appleton, WI  
Private Client

# Let's *get* Social

Like us on **Facebook** 

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View our profile on **Linked in** 

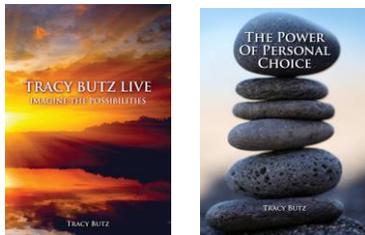
## INSPIRATIONAL & EDUCATIONAL PRODUCTS

We have a nice variety of both inspirational and educational products, including books, numerous motivational prints, DVDs, and more. Any of these products make great rewards or gifts for family, friends, colleagues, teams or entire departments! [\*\*Click here to SHOP now!\*\*](#)

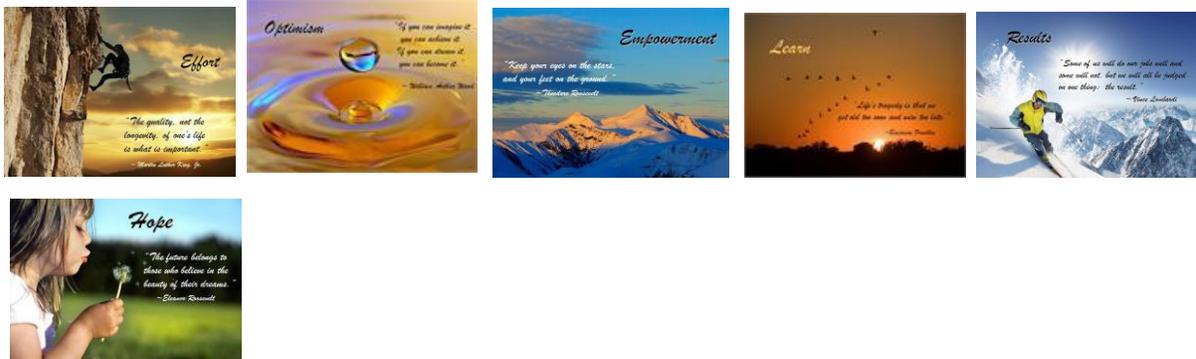
### BOOKS:



### DVDs:



### INSPIRATIONAL PRINTS:



[\*\*Click here to SHOP now!\*\*](#)

Helping teams and organizations to further engage employees, energize workplace culture,  
and empower high performance.

**Tracy Butz**  
**Think Impact Solutions**  
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**VISIT OUR WEBSITE**

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