

Inspired Impressions! Ezine

April 2016

Volume 58

Speaker ▪ **Author** ▪ **Consultant**

As an engaging speaker, captivating author, and successful consultant, Tracy Butz delivers actionable tools to further engage employees, energize workplace culture, and empower high performance.

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WELCOME!

Welcome to **Inspired Impressions!**

It's an informational and inspirational monthly Ezine, filled with actionable strategies to engage you/your employees, energize your culture and empower high performance.

Each issue is designed with you in mind and includes personal insights, interesting and relevant business topics, helpful tips and tools, inspiring stories, and opportunities to connect.

I hope you enjoy this month's issue and are able to apply at least one idea into your professional and/or personal life.



YOUR RIGHT? MY RIGHT? WHO IS RIGHT?



This past week I attended my very first presidential rally. It was not only exciting, but invigorating! I felt so engaged; incredibly patriotic; enthusiastic for the candidate. The experience, though, got me thinking about our rights as American citizens, which caused me to slow my thoughts and question a few things.

I arrived very early to wait in line, hoping I'd be able to get into the rally, as I've heard about thousands of attendees being turned away at other events. As the time seemed to pass very slowly, I noticed the line in front of me getting wider-meaning there clearly were individuals hopping into line who hadn't waited their

turn. I wondered, did they feel they were more worthy than others to get a chance to see and hear the presidential candidate? Did they not care what others thought of them, as they stole a spot they clearly weren't entitled to?

As I researched the word "right" as a noun, it is described as, "A moral or legal entitlement to have or obtain something or to act in a certain way." So either the line jumpers felt it was their right, or they perhaps didn't care that they were doing something wrong. I'm quite certain they realized they were doing something wrong.

Then my attention was diverted across the street where a huge group of protesters assembled. How did this large group simply appear, all carrying similar signage and yelling similar messages? It was apparent that the liberty of free speech was clearly being exercised. Even though protesting is a freedom we have today, I found it quite frustrating.

Prior to the protestors coming, the rally was very peaceful, energizing and fun! I watched a very talented man play his guitar and belt out patriotic tunes that were emotional and inspiring. He even shared a touching story about why he is supporting this particular candidate, primarily because this person took time at a previous rally to listen to him share his agonizing story...[\(click here to continue reading\)](#).

CLARITY OR CONFUSION?

As a speaker and consultant, it is essential for me to articulate instructions clearly. If instructions are vague, those I'm working with may become confused, frustrated, and walk away without acquiring the knowledge and/or experience they expected. Yet as I reflect on this skill, I believe that with most professions, a moderate to high degree of clarity would be helpful, and for many jobs or roles, equally essential.



Demonstrating clarity when we communicate is about removing assumptions and ambiguity, as much as possible. Usually when we are misunderstood, though, it is because our message lacked clarity; yet, I find that the "cause" is often assumed to be that of the listener rather than the speaker-meaning the listener(s) didn't get it, they weren't paying attention, they were disinterested, it exceeded their level of comprehension, etc. *Interesting, isn't it?*

If we want to increase understanding and decrease confusion, communicating with greater clarity is one sure way to make this happen.

I'd like you to engage in an exercise with me that may take about 10 minutes or so. However, your output of 10 minutes is sure to provide a lasting message that will be accomplished through demonstration versus more traditional means. If I've heightened your curiosity, excellent! That was my goal! Let's begin. Simply click on the link to get started and turn on your speakers: [Click here!](#)

****If file doesn't begin playing, open it using the Chrome search engine, rather than Firefox.*

THE BEST GIFT I EVER SURVIVED



When I come across something inspirational, I like to share it with my ezine followers. Here is a short 3-minute video clip that is truly inspirational. It also mirrors a point I speak about often, which is:

"We all face tough stuff. But it's not the difficult situations that do us in; rather, it is our reaction to them."

Stacey Kramer, speaker and brand strategist, shares a moving story.

[Click here to watch inspirational clip!](#)

"The next time you face something that's unexpected, unwanted, and uncertain, consider that it just may be a gift." - *Stacey Kramer*

ARE YOU PLANNING ANY LEARNING WORKSHOPS OR CONFERENCES?

If you are wanting to further engage employees, energize workplace culture, and/or empower high performance, consider partnering. Clients such as the US Army, Motorola, NAMIC, and Subway, have all trusted me to provide solutions for their organization's needs. Below is a link to an overview of all of my workshops.

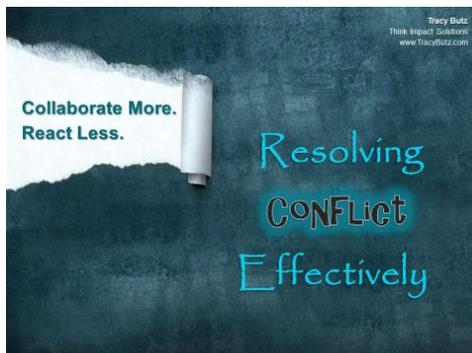
[Click here see an overview of all workshops!](#)

[Click here to download a description of all available workshops that will be customized to the needs of your group.](#)

If you are interested in learning more or inquiring about services, contact Tracy directly at 920.450.2118 or tracy@tracybutz.com.

RESOLVING CONFLICT EFFECTIVELY - **NEW** Virtual Course of the Month!

For the month of **APRIL**, a brand **NEW** program entitled, "**[Resolving Conflict Effectively: Collaborate More. React Less.](#)**" is available to you at **50% off** the regular price! Instead of \$99, participate in this virtual learning program for **only \$49!**



[Click here to PREVIEW this course!](#)

(If file doesn't begin playing, open it using Chrome over Firefox search engine)

[Click here to PURCHASE this course now for a 50%!](#)

Impact Central® is our on-line or virtual learning center that includes interactive courseware designed with dynamic content---including videos, audio explanations, pictures/illustrations, applicable examples, demonstrations, and collaborative question/response cues. This professional and intuitive tool makes virtual learning easy to maneuver and fun to engage in, while offering content-rich courseware. Experience quality content and design. Engage, learn and apply knowledge quickly.

[Click here to preview all available e-learning courses!](#)

***Each month during 2016, we will feature one interactive online course at a special price!

SEE TRACY BUTZ LIVE!



"Be the Architect for Your Life: Dream It. Plan It. Live It." 5:42 min.

I am proud to introduce my **NEW DEMO VIDEO** from a keynote presentation this past summer entitled, "*Be the Architect of Your Life: Dream It. Plan It. Live It.*" I engaged a group of 400+ at their Nat'l Convention.

Brandon Mueller, owner of **Shoot. Edit. Deliver.**, is the master behind this video creation. Check out some of his other cool projects **[by clicking here!](#)**

OPPORTUNITIES TO CONNECT

LET'S CONNECT *Live!*

Please get in touch with me if you want to connect when I'm in your area in the future or if you're interested in a similar program for your organization.

April 14

Candid Dialogue: Engage More. React Less.

Fond du Lac, WI

Private Client

April 16

Tame the Turbulence: Avoid Losing It. Fly Through It.

Appleton, WI

2016 Altrusa International District Seven Conference - [click here for more information](#)

April 19

Resilience: The Courage to Come Back and Enhancing Group Dynamics in Meetings

Appleton, WI

Private Client

April 26
Candid Conversations that Drive Results
Neenah, WI
Private Client

April 30
Conscious Choices: Powerful Strategies to Grab Control & Transform Your Life
Oshkosh, WI
2016 Oshkosh Money Conference

Let's *get* Social



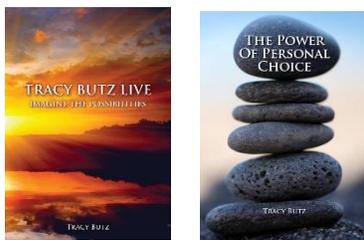
INSPIRATIONAL & EDUCATIONAL PRODUCTS

We have a nice variety of both inspirational and educational products, including books, numerous motivational prints, DVDs, and more. Any of these products make great rewards or gifts for family, friends, colleagues, teams or entire departments! [Click here to SHOP now!](#)

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Helping teams and organizations to further engage employees, energize workplace culture, and empower high performance.

**Tracy Butz
Think Impact Solutions
920.450.2118**

VISIT OUR WEBSITE

Email: tracy@tracybutz.com
Phone: 920-450-2118

Think Impact Solutions, LLC
867 Lotus Trail, Menasha, WI 54952

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