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**Subject:** Inspired Impressions Ezine ~ May 2016



## Inspired Impressions! Ezine

May 2016

Volume 59

**Speaker ▪ Author ▪ Consultant**

As an engaging speaker, captivating author, and successful consultant, Tracy Butz delivers actionable tools to further engage employees, energize workplace culture, and empower high performance.

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### WELCOME!

Welcome to **Inspired Impressions!**

It's an informational and inspirational monthly Ezine, filled with actionable strategies to engage you/your employees, energize your culture and empower high performance.

Each issue is designed with you in mind and includes personal insights, interesting and relevant business topics, helpful tips and tools, inspiring stories, and opportunities to connect.

I hope you enjoy this month's issue and are able to apply at least one idea into your professional and/or personal life.



### EXCITING NEWS!!!

I wanted to take this opportunity to share exciting news with you. This month I proudly earned the coveted **Certified Speaking Professional (CSP) designation**, which is the highest honor

in the speaking profession, held by only 12% of speakers worldwide. Established in 1980 by the National Speakers Association (NSA), it is the speaking profession's international measure of professional platform skill.

Well-known as a rigorous and comprehensive five-year process with very strict criteria, the CSP designation is earned through demonstrating high competence in not only exceptional speaking ability, but also outstanding business management, recognized ethics and integrity, and a proven track record of distinguished professionalism and success.

Selecting a speaker who has earned the CSP designation helps ensure you are partnering with an individual who is considered one of the best speakers in the industry.

I feel very honored and grateful to have achieved this incredible goal. And as with most accomplishments, it was earned with the assistance and support of many. Thank you to my customers and participants in programs for any assistance you've offered along the way and/or for trusting me to deliver on my promise for your workshops.

I am very much looking forward to the CSP Induction Ceremony and the reception that my husband and I have been invited to participate in at the National Speakers Association Annual Convention in Phoenix, AZ in July. Having the prestigious royal blue and gold medallion placed around my neck will be one of the proudest moments of my life. I am thankful my husband is excited to enjoy this moment with me, as the thrill wouldn't be the same without his love and support.

## PERSPECTIVE IS PARAMOUNT

Last month I was involved in a three-car accident. My car endured \$11,000 worth of damage, with the entire right side of my vehicle smashed from front to back, including two fairly nice-sized holes in the right rear door and right back panel. The auto-body technician said he had never seen anything quite like that before. That comment was concerning. My beautiful, shiny, sporty white car...no more.

From driving down the street on a gorgeous sunny day without a care on my mind to suddenly this...police statements, insurance forms, calls from the agent, calls from my insurer, calls from the adjuster, calls from the body shop, a call from the rental car company, more forms, a call to the doctor, more paperwork, a call from the other insurance company, more doctor appointments, and still...more paperwork. Overall, it was a tough pill to swallow. But as the saying goes, it's just a car and it could have been so much worse. No one was thankfully seriously injured; yet the neck and back pain likely won't leave as quickly as it came.

What I found to be amazing, though, was the difference in perspectives. The three drivers were all there. We all experienced the same accident. Yet how two of us recount the events couldn't have been more different.

After calling the police, three officers arrived quickly to the scene and began to assess the situation. One officer walked to driver #1 and asked him to explain what happened. He responded, "After checking for traffic, I pulled out from this parking spot and she hit me." I walked closer, took a deep breath and calmly said, "I hit you?" He replied, "Ya." I asked, "How is that possible? If we look at the damage on my car, how could me hitting you have caused this damage? Or am I wrong?" After seeing a confused expression on the driver's face, I then turned and looked at the officer... [click here to continue reading and view the aligned video clip.](#)

## FACE FAILURE & SHINE WITH CONFIDENCE



One of the things that can hold people back from pursuing their dreams is the fear of failure ... and the lack of self-confidence that is needed to overcome that fear. FEAR, after all, is referred to as "False Evidence Appearing Real." It's something, though, we all face to some degree, I believe; however, we can overcome fear by working on enhancing self-confidence and self-esteem.

Your level of self-confidence can show in many ways, like in your behavior, your body language, how you speak, what you say, and so on. Which thoughts or actions do you recognize in yourself and in people around you?

One small action you can choose to take today to enhance your self-confidence is to sit in front of the room. Whether we are in the office, a public area, or even a school, we often desire to sit at the back of the room. Most people prefer the back because they're apprehensive of being noticed or feel uncomfortable. This uneasiness often represents a lack of self-confidence. By deciding to sit in the front row, you can get over this irrational fear and build your self-confidence. You'll also be more visible to the people talking from the front of the room—often those with perceived importance, intelligence, or higher influence. Sit up front, be noticed and demonstrate your self-confidence.

## RESILIENCE: THE COURAGE TO COME BACK - *Virtual Course of the Month!*

Our virtual program for the month of **MAY** is entitled, "**Resilience: The Courage to Come Back,**" and is available to you at **50% off** the regular price! Instead of \$99, participate in this virtual learning program for **only \$49!**



**[Click here to PREVIEW this course!](#)**

*(If file doesn't begin playing, open it using Chrome over Firefox search engine)*

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**[Click here to preview all available e-learning courses!](#)**

*\*\*\*Each month during 2016, we will feature one interactive online course at a special price!*

## ARE YOU PLANNING ANY LEARNING WORKSHOPS OR CONFERENCES?

If you are wanting to further engage employees, energize workplace culture, and/or empower high performance, consider partnering. Clients such as the US Army, Motorola, NAMIC, and Subway, have all trusted me to provide solutions for their organization's needs. Below is a link to an overview of all of my workshops.

[Click here see an overview of all workshops!](#)

[Click here to download a description of all available workshops that will be customized to the needs of your group.](#)

If you are interested in learning more or inquiring about services, contact Tracy directly at 920.450.2118 or [tracy@tracybutz.com](mailto:tracy@tracybutz.com).

## SEE TRACY BUTZ LIVE!

If you are interested in having Tracy speak to your group, this **DEMO VIDEO** offers an example of her speaking style.



## OPPORTUNITIES TO CONNECT

# LET'S CONNECT *Live!*

Please get in touch with me if you want to connect when I'm in your area in the near future or if you're interested in a similar program for your organization.

May 4

**The Power of Four: Understanding Generational Differences in the Workplace AND Email Essentials: Effectively Crafting & Controlling Email**

Appleton, WI  
Private Client

May 5

**Professional Impressions: Executing Savvy Workplace Essentials**

Manitowoc, WI  
Private Client

May 10

**Tame the Turbulence! Avoid Losing It. Fly Through It.**

Stevens Point, WI

WI Association of Nutrition Directors (WAND) Spring Conference

May 11

**Inspiring Creativity & Innovation to Cultivate Change**

DePere, WI

Private Client

May 12

**Tame the Turbulence! Avoid Losing It. Fly Through It.**

Appleton, WI

Women in Management - Open to the public! [Click here for more information.](#)

June 7

**Building High-Performance Teams**

Austin, TX

Private Client

June 14

**Techniques for Training & Speaking: Maximizing the Learning Experience**

Menasha, WI

North East Wisconsin Association for Talent Development (NEW ATD)

*Open to members and non-members!*

[Click here for more information.](#)

June 22

**Embracing the Challenge of Change**

Washington, D.C.

SHRM 2016 Annual Conference & Exposition (Society for Human Resource Management)

[Click here for more information.](#)

June 29

**Candid Dialogue: Clear, Concise & Constructive Feedback**

Green Bay, WI

Private Client

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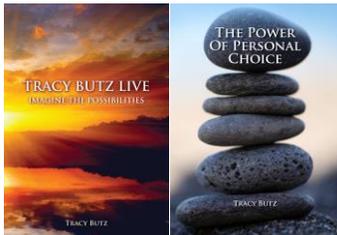
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Helping teams and organizations to further engage employees, energize workplace culture, and empower high performance.

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