



Rave Reviews for Tracy Butz!

"Tracy has a natural grace and comfort that allowed her points to connect and resonate with our audience of about 500+ attendees. Numerous survey sheets had her comments as the one thing they would take home from the convention and put into practice going forward. This tells me her presentation was well received and life changing. She did exactly what we expected, which was to enhance the lives of those who attended. Thank you to Tracy, as the audience loved her."

Jeff Harrold
Chairman & CEO
Auto-Owners Insurance

"When looking for an engaging and powerful speaker, look no further than Tracy Butz. You will be impressed with her passion, spirit and boundless energy. Tracy truly understands how to connect with an audience, share poignant and relevant stories, and masterfully deliver her message to influence positive change. If you need an inspirational, interactive and impactful speaker to partner with for your next event, I highly encourage you to select Tracy!"

Mary McNevin, Ed.D
Chief Learning Officer
Signature HealthCARE

"Tracy is a consummate professional. She takes the time to learn about the audience and customize her presentation so that she delivers a message that is on target for the group. As a full-time meeting planner I work with many speakers on a regular basis, and I am continually impressed with Tracy's excellent communication skills and professionalism. She takes the time to understand her audience and plan for her presentation in order to exceed both my expectations as a planner, and the expectations of our attendees!"

Crista Hassett, CMP
Assistant Vice President – Meetings & Special Projects
National Association of Mutual Insurance Companies

"I had the pleasure of seeing Tracy speak at the WI State SHRM Conference (Society for Human Resource Management) and was so impressed with her passion, enthusiasm, and presentation. So much so, that I lined her up to speak at a conference that I am part of the planning committee for, WI-ACE. She has a phenomenal way of engaging with her audience, sharing her knowledge and expertise in a fun and captivating way. She is also very accommodating, tailoring the presentation to her audience, so that they get the most out of her presentation. We received wonderful feedback from attendees, and I highly recommend her."

Emily Bradley, PHR
Senior Recruiter
First Business Financial Services, Inc.

"Creative ideas, compelling content and an engaging style...that is what Tracy Butz will deliver for you. She knows how to 'wow' audiences and receive rave reviews!"

Cindy Warner
Finance Talent Development & Learning
Kimberly-Clark Corporation

“Thank you so much for your high energy, interactive and fun experience for Staffing World attendees this year. As an event organizer, it was so nice to have attendees to come up to me and share that they thought that your session was the ‘best of the day’ and that they highly recommend we bring you back for next year. Thank you for your work in putting everything together, in delivering what you promised, and being so easy to work with. I look forward to our future endeavors.”

Tracy Rettie
Assistant Vice President, Chapter Relations & Education
American Staffing Association

“Tracy has presented at two management development conferences for our organization (so far). She provides very applicable, current information with a multi-faceted approach that keeps people interested and focused throughout. Her high energy, yet humble style draws in involvement from the audience and leaves everyone revitalized. I highly recommend that other organizations tap into this great resource for employee development!”

Jeff McGlachlin,
Vice President
LaForce, Inc.

“Tracy did a great job! She kept our entire group engaged throughout the day. Her teaching style as well as the content of the program was well suited for every person who attended. The mix of activities, personal stories and videos kept the introvert to the extrovert immersed into the program.”

Deb Sabatino
HR Manager, SPHR, SHRM-SCP, WCP®
MEMIC

“As the VP of Programs for a professional women's group, I work frequently with speakers and my experience with Tracy was beyond exceptional. She was organized, timely and professional in the planning stage making it easy to coordinate the event quickly. However, professionalism beforehand was easily topped by the energy, enthusiasm and passion she brought with her presentation. Despite the fact that our group is very diverse in nature, everyone felt they came away with a newly found knowledge and motivation. Tracy has not only a unique message to share but it is one that is sure to resonate with any group.”

Brenda Leopold
Vice President of Programs
Mid-Day Women's Alliance

“Tracy Butz is a top notch speaker and trainer. Her approach includes engaging participants and encouraging interaction. After working with Tracy on several projects through the local chapter of ASTD, I brought Tracy to our own organization for training and motivating our leadership team. We saw immediate results from leaders after the training. I'd highly recommend Tracy for any size organization. Her tailored approach to training engages participants faster and provides the most value for your training dollar.”

Sara Luchsinger, CSP, PHR
Vice President – Operations
SEEK Careers/Staffing, Inc.



“Associated Women's Network partnered with Tracy Butz for the keynote, *Be the Architect for Your Life: Dream It, Plan It, Live It*. Tracy prepared for and delivered this keynote message unlike any other. She has a unique ability to engage, inspire, and re-energize groups and give them tangible actions they can walk away with and immediately implement to achieve their goals. If you are looking for a professional and passionate keynote message, Tracy will exceed your expectations!”

Darcy Pierson
Senior Vice President
Associated Bank

“Tracy has a great gift in presenting an inspiring message. She is a very engaging speaker and keeps her audience’s attention. Her passion for *Designing Your Life to Fit You* is evident throughout her presentations. WVCA hopes to see her again at future conferences.”

Penny Jane Strauss
Conference Co-Chair
Wisconsin Volunteer Coordinator’s Association

“Tracy is an outstanding facilitator who has a passion for helping others become better in their leadership or management roles. Tracy is bright, articulate and will “wow” any audience. Tracy’s energetic and outgoing personality made the session fun and engaging. Her ability to adapt and connect with any size audience, her genuine passion and her great sense of humor are some of the unique skills Tracy brings to any group. Out of the 10 programs NEW ASTD conducted this past year, Tracy received the highest ratings! I have seen Tracy facilitate many sessions in the past with great success, and her recent presentation at the NEW ASTD was no exception! Tracy was brilliant!”

Sheri Peiterson
Northeast Wisconsin ASTD Former Chapter President
American Society for Training and Development

“Tracy is one of the most dynamic presenters I have ever met. I was fortunate to be at a SHRM meeting with Tracy presenting the topic, *Engage & Inspire Your Workforce*. She had the audience so engaged during the entire session and really got us to think how we were going to implement our learnings. She was organized, openly received questions, very knowledgeable in this field, shared great stories and kept the fun in learning. I have not seen a room full of HR managers so engaged and eager to go back and apply in a long time...kudos to you Tracy!!”

Dawn Sonnenberg
Director of Operations
Tegron Staffing

“GNC brings in three wellness speakers each year and then posts success stories about employees who have made impressive related changes. One employee specifically accredited his improvements to speaker Tracy Butz, quoting her “committed versus interested” goal-setting concept. Her energy, caring nature and true inspiration were a hit with both our office group as well as our manufacturing employees.”

Heather Schulze
Human Resource Coordinator
Great Northern Corporation

“No matter your circumstances in life, whether it is facing a bout with malignant cancer, or simply attempting to decide to change jobs, Tracy gives you a set of tools to help you make better decisions for yourself, and maybe even those you care the most about. Tracy shares a few very intimate experiences from her own life for the benefit of us all.”

Glen Dye
Regional Vice President
SECURA Insurance

“Tracy presented her *Tame the Turbulence* keynote to our team and not only did it give our group great tips on managing stress, but Tracy also made us smile and laugh throughout the keynote as well! I would recommend Tracy to any team/business that is looking for an educational keynote mixed with some fun too!”

Katie Pouba, PHR
Manager – HR Service Center
Bemis Company, Inc.

"I have watched Tracy in action at dozens of events where she was the keynote presenter. I am always amazed at the response she receives from her attendees. After presenting, guests visit with her to share their personal challenges that they have faced, express how this presentation moved & inspired them, and often share with Tracy how they plan to make changes in their life going forward. Tracy has a way of interacting with the attendees that lets you know she is full of energy, enthusiastic, and loves life to the fullest!"

Jennifer C. Schwartz
Marketing Manager
MARCO Promotional Products