

Speak with Persuasive Power & Professional Presence

Program Overview:

Speaking effectively conveys authority, influence, and success! This workshop helps you learn expert techniques of polished speakers. You'll learn how to organize and focus your thoughts, plan an organized strategy for your content, incorporate an effective introduction and closing, use examples and stories to add greater impact, and apply skillful techniques for speaking professionally. Learn how to take your information and transform it into a high impact and memorable presentation. Get ready to gain people's attention, project a confident image, convey knowledge and expertise, and positively influence your listeners.

Learning Outcomes:

- Plan ideas and content into an organized format, with an opening, body (w/facts, examples, stories) and closing.
- Integrate transitions to build clarity, understanding and meaning for the audience.
- Understand how right body language reinforces what you're saying—and wrong body language negates it.
- Use tools to captivate the attention of the audience and compels them to want to learn more.
- Learn tactics to remain poised and professional, speaking with less nerves and greater confidence.
- Discover powerful strategies to dramatically impact how memorable your message is to an audience.
- Focus on truly connecting with your audience to deepen the experience and inspire them to take action.

Biography:

Tracy Butz, owner of Think Impact Solutions, is an inspirational keynote speaker, captivating author and successful consultant. She has more than 20 years of experience actively engaging both large- and small-size audiences including the US Army, Motorola, Shopko and Subway, just to name a few. Her reputable experience includes working 10 years as Director of Learning & Development, where she was accountable for talent management and employee development. Tracy also proudly holds the Certified Speaking Professional™ (CSP) designation, which is the highest honor in the speaking profession, held by only 12 percent of speakers worldwide. Tracy truly delivers the tools for today's world, helping to further engage employees, energize workplace culture, and empower high performance.